



paulhenrysmith@mac.com

+1 (646) 271-8573

www.paulhenrysmith.com

I am a savvy UX/product designer with over 20 years of experience working closely with engineering, product, business, and design stakeholders. My *forte* is my ability to craft engaging solutions that empower people to more efficiently and delightfully accomplish what matters to them.

2021 – Present

UX DESIGNER

Amazon Web Services, San Francisco

- Kendra (ML-Powered Enterprise Search) – Design search experience builder improvements
- Honeycode (No-Code app making) – Design in-product help, builder simplifications

2017 – 2021

SENIOR UX DESIGNER

Pearson — The world’s largest book publisher, Boston

- **6x increase** in customer preference for digital textbooks after eText app re-design
- Awarded two design/utility patents for digital book navigation design

2013 – 2016

PRODUCT DESIGN LEAD

Sonation — AI media tech startup, Boston

- Led 6-person iOS agile product team (engineering, design, content production)
- **8x YOY increase** in monthly active users after major iOS redesign
- App (“Cadenza”) selected as **Apple “Best New App”** in the U.S. and 20 countries

2007 – 2012

PRODUCER & COMPOSER

Fauxharmonic Orchestra — music production for media, Boston

- Built AI-powered tools to produce music for film, TV, games, exhibitions, theme parks
- Clients included: Nike, Adidas, HBO, Efteling, Cheerful Twenty-First

more...

(continued)

2004 – 2006

UX DESIGNER, TEAM LEAD

Yale University – Environment School

- Led design of (pre-Facebook) social network site for multiple school audiences
- Created web strategy to support Aspen pan-discipline climate change conference

2002 – 2004

The Rockefeller University – Communications Office

- Led university-wide website redesign with IT, president’s office, faculty and communications
- Worked with Nobel Prize-winning scientists to present their research in digital experiences

1995 – 2001

CEO & FOUNDER

Smith Renaud – SaaS product development , MIT AI Lab spinout, New York

- Raised \$2.6 million seed funding
- Managed team of 15 engineers, designers, marketers
- Led multiple collaborations with top design firms Pentagram, Real DesignNY Associates

EDUCATION

MFA

Brandeis University

BA

Oberlin College

LANGUAGES

ENGLISH

Native

FRENCH, GERMAN

Intermediate

TOOLS

Figma

Sketch, Abstract

Adobe CS, XD

CSS/HTML/JS

Xcode [SwiftUI]

Principle

Keynote