

Experience

UX and UI Designer at Less or More

2018 - Present | Eindhoven, Netherlands

Worked mainly on two projects:

Refind, for Less or More—current project:

Leading an interdisciplinary team, implementing Lean UX and Tri-Track Agile, to develop an application for documenting research and supporting the decision-making process in projects.

OASIS, for Alphabet International of the BMW Group:

Responsible for the user experience and interface design in one of the three areas of the project. Worked collaboratively in a Scrum environment with Product Owners, Business Analysts, developers, and other stakeholders to deliver a platform that accelerates the internal processes involved in car leasing.

Freelance Graphic, Visual and Web Designer

2011 - 2018

Started working as a Graphic Designer leaning towards the digital medium. Found my passion when immersing myself in the creation process of websites and applications.

Web Designer at MediaCombiners

2016 - 2017 | Cordoba, Argentina

Led design projects from concept to execution. Designed and built websites and landing pages for different companies. Collaborated on the visual design and UI of an application for real estate agencies.

Visual Designer at Brandigital

2015 - 2016 | Cordoba, Argentina

As part of the Visual Design team, worked together with Account Executives and developers. Designed hi-fi mockups for business and eCommerce websites and landing pages. Worked for national and international brands, such as Adidas, IBM, Essen, Avon, Falabella and Carlsberg.

Web and Graphic Designer at Artificio Digital

2013 - 2015 | San Juan, Argentina

As the only designer, took the responsibility for the design of websites, mobile and web applications. Worked jointly with developers and helped with the front-end coding.

Associate Lecturer, National University of San Juan

2014 | San Juan, Argentina

Helped to guide Graphic Design students through the development of their final projects.

Skills

Low to hi-fidelity mockups
Wireframes
Prototypes
Design systems
Atomic Design
User research
Surveys
Interviews
Personas
Storyboards
User journeys and flows
Object Oriented UX
Information architecture
Usability tests
HTML and CSS
Bootstrap
Illustration

Tools

Figma
Sketch
Axure
InVision
Balsamiq
Adobe Creative Cloud
Miro

Languages

Spanish - Native speaker
English - Excellent command
Dutch - Basic communication skills (A1)

Education

UX Design

Springboard

Graphic Design

National University of San Juan (UNSJ), Argentina

Computer Science

UNSJ