

Justin Lam

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Experience

Urban FT New York, NY
Manager, UX/UI Designer

July 2017 - Present

- Worked within a team of 5 to deliver & ship mobile (iOS & Android) designs
- Led the design team of 3 to deliver & ship responsive web designs
- Led the redesign of various backend portals which was well received by user feedback
- In charge of creating component libraries & style guides which has lead to the backbone of the design system used throughout the company
- Conducted & analyzed interviews and usability test
- Created personas, user flows, journey maps, & wireframes
- Collaborated with other designers to create custom icons & illustrations
- Led multiple designs for creating clickable prototypes & animations for micro-interactions
- Mentor & guide junior designers to grow and succeed within the company
- Working closely with the dev team to conduct QA to ensure products came out as intended
- Ensure all products met correct accessibility standards
- Worked very closely with the product, marketing, development teams to ensure deliverables are completed

Appetizer Mobile Digital Agency New York, NY
Freelance UX/UI Designer

January 2017 - July 2017

- UX/UI Lead for a mobile sister app to Chic Sketch & web project
- Work closely with the developers, project managers, & visual designers
- Conducted competitive/comparative research and lead in the designs for wireframes & prototypes

Enorso New York, NY
Freelance UX/UI Designer

November 2016 - January 2017

- UX/UI Lead designer for an in house mobile app for social sharing food
- Create wireframes, high-fidelity prototypes, & user flows

Grantpa New York, NY
Freelance UX/UI Designer

October 2016 - November 2016

- Led a team of 3 designers to design a responsive website from start to finish

Awards

Feb 2020 winner of
dreamprojects.co
monthly design challenge

Tools

Sketch
Zeplin
Invision
Principle
Illustrator
Photoshop

Skills

Design sprints
Interaction design
Low - Hi fidelity mockups
Prototyping
UI design
User Research
Wireframing

Education

General Assembly
New York, NY
User Experience
Design Immersive
October 2016

**Binghamton University,
State University of New York**
Binghamton, NY
*Harpur College of
Arts and Sciences:*
Bachelor of Arts in English
May 2011