



Özlem Gürsoy

Lead/Senior Product Designer based in London, UK

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About me

9 years and 100+ projects in various industries include e-commerce, finance, health, media, education, etc.

Translate customer needs into direct digital product offerings composed of practical knowledge of user-centred design principles to generate the leanest experience

Work closely with product, tech and other cross-functional team members to contribute to the company's vision.

Lead large design teams by encouraging them to deliver with high quality and generating ideas to perform at their best

Master in design craft - interaction design, workshops, user testing, journey mapping, and visual design

Ambitious to be a part of the design ecosystem, mentor others to grow and active member of DesignLab

Embrace experimentation and not be afraid to be wrong. An energetic collaborator and motivated to inspire teams

Passionate about sketching, illustration, painting, cycling, travelling and networking



Experience

UX Academy Mentor

DesignLab | Contract - San Francisco, 2017 - Present

Senior UX Designer

Deltatre | Contract - London, 2020 - 2021

Senior Product Designer

Royal Canin | Contract - London, 2019 - 2020

Lead Product Designer

Handy | Contract - Berlin, 2019 - 2020

Lead Product Designer

Invest in Turkey | Full-time - İstanbul, 2015 - 2019

Senior Product Designer

Netmarble | Full-time - İstanbul, 2014 - 2015

Senior UX Designer

Userspots | Full-time - İstanbul, 2013 - 2014

Co-Founder & Product Designer

Prohotech | Full-time - İstanbul, 2012 - 2013

Product Designer

Sisecam | Full-time - İstanbul, 2011 - 2012



Education

Gesture Based Interaction Design

Koc University

2012 - 2013

B.S., Industrial Design

Anadolu University

2007 - 2011



Teaching

Design Mentor

ADP List

2020 - Present

Design Instructor

Istanbul Bilgi University

2016 - 2017

Lecture and mentor newly graduated students or professionals on UX. Courses that I give: Introduction to UX // User Research // Information Architecture // Wireframing & Prototyping // Usability Test // Visual Design



Recognition

Speaker

Google · Woman Techmakers

2019

Co-Creator

Smart[X]

A community gathering in user-centered and IoT events.

2019

Co-Creator

UX Folks

A community gathering in user-centered and content-driven events.

2017 - 2019



Tools

Figma, Miro, Abstract,
Sketch, Adobe XD, Principle,
Whimsical, Illustrator, Visual Studio,
Framer, Photoshop, HTML and CSS,
Principle, Zeplin, Rhinoceros,
InVision, Flinto, Keyshot

References available upon request

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