

Codey Smith

Product Designer | UX/UI Designer

Codeysmith.com

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719-688-5145

EDUCATION

Colorado State University

B.S. Interdisciplinary Studies
Marketing, Design, Analytics
November 2020

Avocademy

Certificate - UX Foundations
April 2021

SKILLS

Research

User Interviews / Usability
Testing / Heuristic Evaluation /
Competitive Analysis

Design

UX Design / UI Design /
Interaction Design /
Information Architecture /
Personas / Journey Mapping /
Rapid Prototyping / Wireframes

Toolkit

Sketch / Invision / Figma
Adobe XD / Adobe XD / Jira /
Slack / MS Office

Development

Basic knowledge of
HTML / CSS / JavaScript

EXPERIENCE

The Guac Group - UX/UI Designer

Remote | April 2021 - present

- Collaborated with clients, designers, and developers to design responsive websites and mobile apps
- Solved user needs and business challenges through user research, information architecture, user flows, interaction design, visual design, wireframing, prototyping, and user testing
- Managed clients and design teams, defined deliverables, set schedules, and managed deadlines

David C Cook — Digital Experience & eCommerce Specialist

Colorado Springs, CO | October 2019 - present

- Managed and optimized the online shopping experiences of a storefront with over \$1M in annual sales
- Served as UX consultant on new digital product developments ensuring design, technology, and business decisions maintained a user-first approach
- Designed and built landing pages using WordPress and basic front-end coding
- Designed visual assets for websites, email, and social media using Canva, photoshop, and other Adobe suite programs

Compassion International — Sponsor/Donor Relations Rep

Colorado Springs, CO | April 2018 – October 2019

- Empathized with donors to understand issues or frustrations to accurately address donors' issues & requests
- Provided white glove support to mid and major donors ensuring their experience was easy and frictionless
- Became an expert in the organization mission and initiatives to efficiently communicate with donors