

UX DESIGNER

Codey Smith

Passionate about creating thoughtful and intuitive spaces and experiences through design.

Experience

2019 - CURRENT

DIGITAL CONTENT & ECOMMERCE SPECIALIST

David C Cook

- Managed online shopping experience of a storefront with over \$1M annual sales
- Designed and managed product pages and landing pages for various promotions
- Consulted on UX for web and product development projects
- Designed visual assets for website, email, and social media using Canva, photoshop, and other Adobe suite programs

2018 - 2019

SPONSOR DONOR RELATIONS REPRESENTATIVE

Compassion International

- Provided efficient and friendly customer support to 100+ customers daily
- Became an expert in the organization mission and initiatives to communicate effectively with donors
- Empathized with customers to address their needs and concerns

2016 - 2019

PROJECT MANAGER / MARKETING STRATEGIST

Laugh Out Loud Children's Home

- Developed and executed fundraising strategies for special initiatives
- Designed & Project managed construction projects
- Managed & optimized website & donor experience

CONTACT

codey.lee2@gmail.com
719-688-5145
uxfol.io/codey-smith-ux

EDUCATION

2021

Cert - UX/UI Foundations
Avocademy

2020

BS in Interdisciplinary
Studies - Marketing,

SKILLS

Wireframing
Prototyping
UI Design
User Research
HTML/CSS
Copywriting
SEO
Data Analysis

TOOLS

Figma
Invision
Adobe CC
Wordpress
Canva
MS Office