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Inès Yessad

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UX/UI Designer based in France. Passionate about understanding behaviors and the way of improving the experience for everyone. I love to create intuitive interfaces.

Skills

User Research
User Interface
Wireframing
Prototyping
Design Thinking
Information Architecture
Interaction Design
Usability Testing
HTML5/CSS
Digital Illustration

Tools

Figma
Adobe XD
Adobe Illustrator
Adobe Photoshop
Affinity Designer
Procreate
Notion

Side Projects

Graphic Design
Digital Illustration
Surface Pattern Design

Languages

French
English

Experience

Avanti Way 26 Feb 2021 – 12 Mar 2021
UX/UI Design - Selected project for Hackshow Remote

- Research and improve the user experience of the website
- Evolve the design system while respecting the identity of the company

Ironhack Jan 2021 – Mar 2021
UX/UI Design - 9 weeks Bootcamp Remote

- Product user experience research and design
- Creation of high fidelity and interactive prototypes for testing and production.
- Using Agile for project management

Emirates Airlines May 2014 – Apr 2020
Flight Attendant, Business Class Dubai, UAE

- Listened and analyzed customers behaviors to enhance their experience throughout the flight by delivering a high level of service to premium cabin customers, resulting in higher customer satisfaction
- Promoted as brand ambassador within 12 months due to strong performance to represent the company in international events: Australian Open, Roland Garros, PSG

Nana Beach 5* Resort & Hotel Apr 2013 – Nov 2013
Team Leader, Kids Club Crete, Greece

- Arranged team building activities and developed public relations skills to turn guests into loyal customers
- Managed a team of 3 and organized logistics to optimized the day

Education

ESMA Aviation Academy Oct 2011 – Jun 2012
Cabin Crew Attestation Montpellier, France

- Learned Emergency Procedures & Equipments
- Demonstrated skills in Medical Aviation

Université d'Avignon et des Pays du Vaucluse Sep 2009 – Jul 2010
English Language and Literature/Letters Avignon, France

BTEC National Diploma Sep 2007 – Jul 2009
DTMS Fashion Design & Wardrobe Stylist Lyon, France