



## Khatereh Tabebordbar (Seattle,WA)

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Fully Work Authorized · No Visa Sponsorship Required

### SUMMARY

UX and visual design with years of experience, Khatereh is a self-driven creative who leverages her natural creativity and acquired skills to collaborate on elegant solutions to complex problems. She is a self-starter and a team player. She can work with minimal supervision and employs effective communication.

### Key Skills

- Interaction design \_ Visual design \_ User interface design
- Information architecture \_ Persona \_ User journey map \_ User research \_ Interview \_ Survey Storyboard \_ User flow \_ Wireframing \_ Hi-fi prototype \_ Mobile design \_ Web responsive design \_ Usability testing
- Adobe photoshop \_ Adobe illustrator \_ Adobe indesign \_ Adobe xd \_ Sketch \_ Figma \_ Invision Adobe dreamweaver \_ Corel drew \_ Sketchup
- Familiar with Html \_ Css and python
- **Language** : farsi and english

### EXPERIENCE

#### UI/UX Designer (Microsoft)

(May 2022 - Present)

- Translate complex business and interaction requirements into intuitive and user-friendly designs.
- Create design artifacts, such as end-to-end workflows, interactive prototypes, and visual assets, that can effectively communicate concepts and design rationale to users & stakeholders.
- Utilize requirements, metrics, and user feedback to iterate prototypes through successive levels of fidelity
- Collaborate closely with other UX designers, software engineers, and product managers to develop and improve design guidelines and ensure the consistent application of end-to-end interaction controls.
- Perform research and evaluation activities such as user interviews and usability testing
- Advise client/team/stakeholders on UX best practice

#### Visual designer (HodaFit LLC)

(Aug 2021 - Jan 2022)

*Design branding and website for a scientist who offers evidence-based personal training and nutrition coaching services.*

- Designed a website in Figma and provide so many wireframes and prototypes, but finished the product with Squarespace, according to the customer's preference
- collaborated with the content writer to improve the message and design

## **User interface designer (Gharasoran)**

**(March 2020-July 2020)**

*The website offers users a safe mailbox and email without selling their personal information to third parties.*

- Created a marketing Landing page of the website that explains the company's goods and service
- Developed concepts and several versions of wireframes and designed graphic assets for the website

## **UI/UX designer (GymPlus )**

**(Jan 2019-March 2020)**

*Gymplus is a mobile application that teaches users how to use the gym's equipment properly and what each equipment is for as well as other features.*

- produced storyboards,wireframes,mockups & low to high fidelity prototypes that contributed to user-centered design efforts for the building of the mobile application
- Completed user research in collaboration with the UX team to interview,research,and create a practical workflow for the brand
- Managed the design,printing,and digital content and merchandise including but not limited to logo,banner,landing page,and email

## **UI/UX designer (LearnBuz )**

**(May 2018-Dec 2018)**

*LearnBuz is an advanced LMS (Learning Management System) with unparalleled features and perks for teachers and instructors all around the globe to present their courses.*

- Design responsive user-centered products and features for the website including typography illustration,layout,visual displays,wireframes,mockups,and interactive prototypes
- Worked closely with engineers and developers and implemented their feedback into the ongoing and final design

## **Graphic designer (Parsian)**

**(July2013-Nov2015)**

- Designed web and mobile application including the graphic design of the landing page,web template,typography,wireframes,mockup,and banners
- Produced and edited logo, icon, billboard, poster,and book cover
- Branding and corporate identity designs including promotional materials
- Involved with other designers to brings excellent advertising for the brand

## **EDUCATION**

### **Bachelor of visual communication of arts (BA) (Feb 2015)**

*Eram university / Shiraz,Iran*

### **Associate of graphic design (Jan 2012)**

*Alzahra university / Bushehr,Iran*

## **PROFESSIONAL DEVELOPMENT/AFFILIATIONS**

Certificate of user experience design Certification of python/with zero to mastery with grow with google (2021) academy (2020-present) (IDF) (2019-2021)