

Lettisia Toha (Lettie)

Seattle-based designer
Open for both local and remote work

lettisia.com
(206) 427-4459
hello@lettisia.com



EXPERIENCE

In-house Visual Designer / Marketing Assistant
Neil Walter Company
2017-2021

Responsible for NWC's company-wide rebranding. Daily tasks include (but not limited to) designing marketing materials for available properties, marketing through MLS websites such as CBA and CoStar. Solely responsible for creating both digital and print collaterals such as property flyer, brochure offering memorandum, newsletter, quarterly report, property websites as well as email marketing through Constant Contact.

Graphic Designer
National Color
2015 to 2017

Providing design and printing services for commercial real estate by creating multi-page marketing booklet called offering memorandums. Worked with large real estate companies such as CBRE, JLL, Cushman & Wakefield, and other national firms. Design specifics include (but not limited to) layout design, infographics, site plans, floor plans, photo editing and mapping.

EDUCATION

UX/UI Design Certificate
UX Academy by DesignLab
June 2021

Bachelor of Fine Arts
Art Institute of Seattle
Class of 2016
Graphic and Web Design

SOFT SKILLS

Responsive layout
Wireframes
User Research
Usability Testing
Rapid Prototyping
Publication design
Real Estate Marketing

SOFTWARE SKILLS

Figma
InDesign
Illustrator
Photoshop
After Effects
Adobe XD
InVision
Microsoft Office
Constant Contact

LANGUAGES

English (fluent)
Bahasa Indonesia (fluent)
Mandarin (conversational)
Teo Chew (conversational)

REFERENCES

Provided upon request