

# LETTIE TOHA

*Product designer*



## CONTACT



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From my experience working in a design agency and also as an in-house designer, I'm bringing my expertise in product development, user experience and visual design. More often than not, starting projects from the ground up and seeing them through the finish line while being the only designer. I believe my past professional experiences prepared me to be an emphatic, collaborative, hands-on designer who is also perceptive and competent.

## SKILLS

Product Development	Branding
User Research	Graphic Design
Rapid Prototyping	Vector Illustration
Usability Testing	Motion Graphic
Wireframing	Layout Publication
User Interface	Real Estate Marketing

### Software skills:

Figma, Adobe XD, InVision, Maze, InDesign, Illustrator, Photoshop, After Effects, Microsoft Office

## EXPERIENCE

- 2021 - 2017** ● **Product Designer / UX / Visual Designer**  
*Neil Walter Company*

Handled multidisciplinary tasks from designing websites for multimillion-dollar development sites to creating marketing collaterals in both digital and print format. Other tasks include creating presentation proposal slides to maintaining the company website. Responsible for redesigning the company's website and creating a search feature for all of the company's property listings.
- 2017 - 2015** ● **Graphic Designer**  
*National Color*

Worked to create multi-page marketing booklet called offering memorandums. Was assigned clients and worked with representatives from CBRE, Cushman & Wakefield and other national firms. Design specifics include layout design, infographics, site plans, floor plans, photo editing and mapping.

## EDUCATION

- 2021 - 2020** ● **UX Academy Design Certificate**  
*DesignLab*

Completed 450+ hours of intensive remote ux coursework  
(Research, Define, Design, Test)
- 2020** ● **Interaction Design Foundation**  
*DesignLab*

Introductory courses into the world of UX/UI design. Basic design thinking and research process concepts
- 2016** ● **Bachelor of Fine Arts - Graphic and Web Design**  
*The Art Institute of Seattle*