BEA ILAGAN

Product Designer

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WORK EXPERIENCE

UX Designer, SAP Canada Inc.

September 2021 - Present | Vancouver, Canada

- Designed cross-product user experiences for existing and new data & analytics tools under SAP's Business Technology Platform (BTP).
- Worked closely with developers and product managers to quickly build and ship quality designs, from product flows to detailed UX specifications.
- Worked on the design vision for a high-priority SAP BTP project, where I designed the homepage, navigation, and a key feature for a new BTP app.
- Collaborated with Senior UX Researchers and UA Developers to identify common product issues based on quantitative & qualitative user insights.
- Designed within SAP Fiori guidelines (SAP's global design system).

UX/UI Designer, GameJobs.Ninja (now known as KatanaHR)

January 2021 - April 2021 | Vancouver, Canada

- Worked with agile design & engineering teams to build the design system and user experience for a new game industry-focused hiring platform.
- Designed mobile and web UX for landing pages and pre-sign-up screens, which consisted of conducting research & analysis, content mapping, creating low-high fidelity prototypes, visual design, and UX writing.

Interaction Designer & Social Media Specialist, Emily Carr Foundation

November 2020 - December 2020 | Vancouver, Canada

- Strategized, designed, and managed all digital resources to engage donors through social media. This included compiling and analyzing insights on their campaign performance, creating weekly reports, and proposing data-driven solutions.

Service Design Fellow, InWithForward

June 2019 - August 2019 | Vancouver, Canada

- Collaborated with service designers in conducting and analyzing qualitative research, empathy mapping, journey mapping, and designing community-focused responses to social issues.

Graphic Designer, Spotlight Foundation

May 2019 - August 2019 | Vancouver, Canada

- Designed marketing materials and visuals to promote the organization through their website, email, Facebook, and Instagram.

SKILLS

Design

User Research
Journey mapping
Wireframing
Interactive Prototyping
Usability Testing
UX Writing
Information Architecture
Visual Design
Accessible Design

Tools

Figma
Sketch
Invision
Mural
Adobe CC Suite

EDUCATION

Emily Carr University of Art + Design

Bachelor of Design, Industrial Design

September 2017 - May 2021

Parsons School of Design

Certificate, User-Centered Design

March 2020 - August 2021

VOLUNTEER EXPERIENCE

Communications Lead, SAP Canada Intern Committee

January 2022 - Present

UX Designer, SAP d-Shop

October 2021 - Present

UX Mentor, UBC Product Sprint

January 2022 - February 2022

Event Manager, SAP Canada Intern Committee

November 2021 - January 2022