

Designing **simple, elegant, inclusive** lives.

<https://www.chelseawilkinson.me/>

experience

ANZ | Technology Graduate

Feb 2020 - Now (2 years, 2 months, full time)

Engaged in a variety of design-related roles as part of ANZ's graduate program:

- **ANZ Plus** - Mapped out the end-to-end experience for ANZ's reimagined digital banking and led the design of onboarding emails.
- **ANZ App** - Over 4,000,000 Australians use ANZ's mobile app. Revamped scheduled payments, Information Architecture, and led the UI for a new rewards program.
- **Business Insights** - Uplifted the visualisations that help ANZ make multi-billion dollar strategies. Coached data analysts on sound UX/UI principles and practices.
- **Agile Transformation** - Visual and service design for ANZ's large-scale Agile campaign. Unified Portfolio Management to a new branding and design system.
- **ANZ Internet Banking** - Reviewed user journeys and analysed customer feedback to help improve ANZ's web app for over 10,000,000 people.

education

Bachelor of IT | Honours

2019

Queensland University of Technology (QUT), Brisbane

Bachelor of IT | UX Design

2015 - 2018

University of Queensland (UQ), Brisbane

Exchange Student | Computer Science

Fall 2017

University of Maryland (UMD), United States

skills

User Experience Design

UX Research

Prototyping

Usability Testing

Interaction Design

Data Visualisation

User Interface Design

Figma

Sketch & Abstract

Invision

Photoshop & Illustrator

HTML, CSS, JavaScript

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experience cont.

Suncorp | Technology Intern

Nov 2018 - Apr 2019 (6 months, part time)

Consolidated the UI of a suite of tools to a central design system to better manage Suncorp's comms material to it's 9 million customers.

Redback Technologies | UI Developer

Jan - Aug 2018 (8 months, part time)

Led Lean UX design workshops and user interviews to build tailored interaction designs to give Energy Queensland new insights into household usage.

Kapiche | UI Designer & Web Developer

Jun - Aug 2017 (3 months, full time)

Internship for a business analytics startup. Identified UI problems from usability tests, and implemented solutions through prototyping.

projects

QUT | Data Visualisation Principles for the Analysis of Metagenomic Data Sets

Feb - Nov 2019 (8 months)

Produced design principles, a web-based prototype, and an evaluation framework to help designers create visualisations that scale with rapid future growth.

extras

Monash University | UX/UI Bootcamp Instructor

2022

Design Society UQ | Co-Founder & Chairperson

2018

UQ | Human-Computer Interaction Tutor

2016 - 2017

awards

QUT | IT Honours Scholarship

2018

University of Maryland | Computer Science Dean's List

Fall 2017

hobbies

Seas of Titan | Songwriter, Artist, and Bass Player

2022

Queensland Youth Symphony | Double Bass Player

2016

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