

STELLA TAN

educator • ux designer • front-end developer

ABOUT ME

Dynamic and energetic individual fuelled by curiosity and passionate about translating meaningful brand stories to tangible products and interfaces which resonates with users. With roots in Geography, I am culturally competent and well experienced with ethnographic research. My strength lies in being able to communicate effectively, thereby skillfully pinpoint users' pain points and formulating creative solutions to address them.

EDUCATION

2012 - 2016

National University of Singapore

Bachelors of Social Science (Geography)

2016 - 2017

National Institute of Education

Nanyang Technological University

Post-graduate Diploma in Education

2021

Skills Union

Certificate in UX & Project Management

SheCodes

Certificate in Coding

Certificate in Front End Development (*ongoing, expected completion December 2021*)

EXPERIENCE

2011- The Esplanade Co. Ltd. | Artist Liaison Officer

- Point of Contact for all matters relating to artists
- Coordinate and facilitate artists' activities and necessary transport arrangements and logistics
- See to artists' welfare during performances and events

2014- National University of Singapore | Peer Advising Leader, Student Associate

- Hosting and planning large scale events for exchange students
- Worked closely with internal stakeholders and external vendors to ensure well-being of exchange students
- Designing of collaterals

2017 - Ministry of Education, Singapore | Teacher, Geography and Social Studies

- Coordinated multiple interschool competitions for students
- Mentored and guided school's Student Council Exco in the planning and execution of school wide events such as Teachers' Day for a population of 1200

2021 Sqkii | User Experience Designer

- Create mock-ups and wireframes for gamification marketing products
- Conduct user testing to ensure high quality and intuitive gaming experience

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SOFTWARES

Adobe Photoshop, Adobe Illustrator, Adobe XD

Figma, Invision, Miro

Visual Studio Code, Bootstrap, Github

SKILLS

Research



Graphic Design



UX/UI



Front-End Devt



Teaching



Events Mgmt



INTERESTS

Fitness, Cooking

Environmentalism

+65 92204492 • stellatanwy@gmail.com
<http://holastella.com>