

Ryan Russell

UX/UI Designer in Atlanta, GA

Open to relocation!

[Portfolio](#) | [Linkedin](#) | (470) 875-9328

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Skills

UX/UI Design
Design Research
Site Mapping
User Interviews
Wireframing
Rapid Prototyping
Usability Testing
Human-Centered Design
Agile
Collaboration
Communication
Leadership
Problem Solving

Tools

Figma
Adobe XD
Sketch
InVision
Photoshop

Education

Avocademy UX/UI Design Bootcamp

Specialization in UX/UI Design
2021

Champlain College

B.S. in Psychology, minor in business
2011 - 2015

Certifications

Lean Six Sigma Green Belt

2020

Experience

The Guac Group

UX/UI Designer May 2021 - Present

- Utilized UX/UI best practices to create deliverables including: Research, User Flows, Wireframes, High Fidelity Mockups, Digital Prototypes and Usability Tests.
- Created an end-to-end experience based on data, research and UX/UI best practices.
- Distilled complex design ideas and workflows into clear, inviting experiences for shareholders and end users.
- Aligned designs with ADA compliance requirements.
- Solicited feedback from design peers and mentors to continuously raise the quality of my designs.

Georgia Hospital Association

Membership Services Coordinator Feb 2017 - Sept 2021

- Collaborated interdepartmentally to design & iterate on the UX of GHA's mobile & web event applications.
- Synthesized user feedback delivering usability reports to executives to provide clear direction towards improving web & mobile design.
- Developed a deep understanding of target users; with frequent research and interactions to fuel knowledge evolving our designs with shifting end user priorities.
- Increased familiarity working with design systems, producing unique content and deliverables aligned with the association's brand.

Champlain College

Lead Event Technician Sept 2011 - May 2015

- Lead multiple projects simultaneously, assigning and prioritizing labor based on client needs and team resources.
- Coordinated with compliance teams to ensure presented solutions met client standards and were executed to function within their design systems.
- Continuously sought improvement, internalizing and evolving with current usability trends, emerging technologies and industry standards.