

Nathan F.Chapman

UX/UI Designer

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[LinkedIn](#)

[Portfolio](#)

PROFILE

I am a recent UX/UI graduate and graphic designer looking to work for a company that aspires to delight its customers with inspiration and creativity. I am a diligent, motivated and entrepreneurial individual who can turn around projects in a timely fashion. A passionate learner, I am expanding my knowledge of UX/UI design and stop motion animation. I enjoy bringing a creative mindset to complex problems, alone and with a team.

EXPERIENCE

UI & Graphic Design Intern | Crow & Pitcher

JAN 2020, Toronto, ON

- Led responsive designs for clients in collaboration with senior designer and company owner to increase client conversion rates and user satisfaction
- Developed brochures, logos and websites using Adobe XD, Photoshop, and InDesign, driving time-sensitive projects from ideation to execution while meeting tight deadlines
- Collaborated with UX researchers, copywriters, and designers to develop wireframes, moodboards, and multiple website iterations for clients

Owner | Microbloom Microgreens

MAY 2020 - 2021, Vancouver, BC

- Demonstrated initiative, creativity, and passion by starting an urban farming business to deliver hydroponic microgreens, edible flowers, and exotic herbs to local chefs, grocers, and subscribers in the lower mainland
- Engaged in market research, analysis, and testing to assess and confirm product-market fit
- Developed brand identity, logo, website, typography, packaging, and social media marketing strategies to drive sales and meet user needs

Product Design Intern | Nice Ltd

JUL 2011, Singapore

- Demonstrated agreeableness, love of learning, and teamwork when working under creative director Davide Nicosia
- Built an archival product store for prospective clients to be exposed to and assess the quality of Nice Ltd's work

EDUCATION

Brain Station | Diploma, User Experience/User Interface

SEP 2020 - DEC 2021, Vancouver, BC

Ontario College of Art and Design University | Bachelor's Degree, Graphic Design

Class of 2020, Toronto, ON

PROJECTS

- Redesigned and pitched to key stakeholders the website and app of Thomas Gold Pettingill Lawyers (Toronto, ON), increasing the bounce rate by 43% and improving user flow
- Demonstrated teamwork and ability turn around work quickly during a 24-hour Brainstation Hackathon for client General Motors

TECHNICAL SKILLS

Sketch, InVision, POP app, Figma, Optimal Sort, Principle, Adobe Creative Suite, Adobe Illustrator, Photoshop, InDesign, Sketch