Amelia J. Amoury
UX/UI Designer

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Atlanta, GA

EXPERIENCE

Product Designer
Lowe's - *FORTUNE® 50 home improvement company*
June 2022 - Present - 1 year

- Provides input into overall design decisions and completes the tactical design work associated with assigned projects. This includes responsibility for delivering user flows, wireframes, prototypes, presentations, and user interface elements.
- Works with a team of Designers, Engineers, and Content Developers to deliver assigned design projects in a timely and efficient manner.
- Planning, conducting and designing prototypes, contributing to research studies with over 50+ vendors on a monthly basis resulting in better user experiences for them and increasing customer satisfaction.

UX Visual Interactive Designer
U.S. Bank - *Fifth-largest commercial bank in the United States*
March 2022 - June 2022 - 4 months

- Planning, creating and communicating beautiful, usable, and effective interface designs that are fully responsive.
- Working from layout, to visual branding, to motion and interactivity across multiple breakpoints and interfaces.
- Knowledge of current digital design trends as well as design fundamentals.
- Passionate about all aspects of the digital space.
- Translates complex business problems into strong interactive solutions.
- Works closely with engineering/developers, researchers and experience architects designing and testing one set of functionality that will be shared across customer and employee facing channels.
- Ideates, designs, creates and tests products that are built.

UX/UI Designer
WestRock - *Industry Leader in Packaging and Containers Manufacturing*
August 2019 - March 2022 - 2 years, 8 months

- Partnered with Product, Development, other UX resources.
- Understands business goals at a feature & product level.
- Executes on the experience vision & purpose.
- Actively and consistently seeks learning opportunities.
- Draft journeys (major steps, sub-steps, and actions) to be used in the journey mapping discussions.
- Participates in research data collection and synthesis.
- Collaborates and pairs with other product team members to design solutions.

Industry Knowledge
Product Design, User Interface, User Experience, Interaction Design, Wire framing, Rapid Prototyping, Design Research, Visual Design, Illustration, Journey Mapping, Service Blueprinting, Design-thinking, A/B & Usability Testing, Heuristic Evaluation,

Tools & Technologies
Figma, Sketch, Framer, Invision, Abstract, Zeplin, Google Analytics, Fullstory, Adobe Creative Cloud, Illustrator, Photoshop, Adobe Aero (augmented reality), Miro, PowerPoint, After Effects

Other Skills
HTML, CSS

Languages
English (native)

Social
www.ameliajamoury.com
linkedin.com/in/ameliajamoury

- Communicates ideas and designs to end user and product team members.
- Advocate for design centered thinking inside your product.
- Creating presentations and marketing assets for the CIDO, Senior-level executives, VP's and Senior VP's in the IT Org.
- Create infographics and illustrations for clients to showcase their KPI's and work with dashboards for data visualization.

UX Designer

GoodRX - *Healthcare company / telemedicine platform and a free-to-use website and mobile app that track prescription drug prices*
July 2021 - August 2021 - 2 months

- Worked within GoodRx well-established design system
- Designed UI screens and components that functioned responsively between web, and native versions of the experience, and using their brand guidelines to help inform UI decisions.
- Updated legacy products with the newest version of their design system.

Graphic Designer

Delta Air Lines - *Leader in domestic and international travel*
April 2017 - August 2018 - 1 year 6 months

- Design high quality PowerPoint presentations for top executives, including the vice president of sales operations and sales development at conferences ranging from 200-1000 attendees.
- Acts as a liaison between the Communications, Graphic Design, Branding, & Event teams to develop content for all conference presentations.
- Develops multimedia presentations that include business pitches, financial information, and company updates to leadership, Board of Directors' customers, sales team, and internal employees.
- Produces quality slides by selecting appropriate formats, photography, and illustrations that ensure effective and creative communication to large-scale audiences.
- Operates slides and controls all aspects of technology, driving cohesion with presenters.
- Designs print collateral for Delta Airlines, including seating guides, brochures, and programs for marketing and promotional purposes.
- Self-manages projects from creation to completion, accomplishing deliverable timelines and exceeding client expectations.
- Provides proof reviews for team members to ensure marketing materials are aligned with brand guidelines, and all content is accurate and free of errors.
- Provides on-site support during conferences and fulfills on-the-spot project edit requests, providing quick and quality turnarounds for multiple points of contact.
- Developed branding for 3,000+ attendee meeting and event activations.

Graphic Designer

Atlantis Resort, Paradise Island Bahamas - *Most popular resort destination in The Bahamas*
February 2012 - December 2015 - 3 years 11 months

- Create visually appealing designs that communicate messages effectively using typography, color, and layout.
- Collaborated with all of the hotels department heads including head chefs and executives, to develop concepts and designs that were up to standard and exceeded expectations.
- Manage multiple projects simultaneously, ensuring deadlines are met and projects stay on track.
- Maintain a high level of quality control, ensuring all work meets brand guidelines and is free of errors.
- Communicate effectively with clients and team members to ensure the design meets their needs and expectations.
- Create and manage production schedules, coordinating with vendors and printers to ensure timely delivery of printed materials.
- Use a variety of design software applications such as Adobe Creative Suite, Sketch, and InVision to design graphics and layouts.

EDUCATION

Queen's College Secondary School

High School Diploma