

AMELIA J AMOURY

PRODUCT UX/UI DESIGNER

WORK EXPERIENCE

UI Interaction Designer / U.S. Bank

March 22, 2022 - Present

- Planning, creating and communicating beautiful, usable, and effective interface designs that are fully responsive.
- Working from layout, to visual branding, to motion and interactivity across multiple breakpoints and interfaces.
- Knowledge of current digital design trends as well as design fundamentals.
- Passionate about all aspects of the digital space.
- Translates complex business problems into strong interactive solutions.
- Works closely with engineering/developers, researchers and experience architects designing and testing one set of functionality that will be shared across customer and employee facing channels.
- Ideates, designs, creates and tests products that are built.

UX/UI Designer / WestRock Company

September 2018 - March 22, 2022

- Partners with Product, Development, other UX resources.
- Understands business goals at a feature & product level.
- Executes on the experience vision & purpose.
- Actively and consistently seeks learning opportunities.
- Draft journeys (major steps, sub-steps, and actions) to be used in the journey mapping discussions.
- Participates in research data collection and synthesis.
- Collaborates and pairs with other product team members to design solutions.
- Communicates ideas and designs to end user and product team members.
- Advocate for design centered thinking inside your product.
- Creating presentations and marketing assets for the CIDO, Senior-level executives, VP's and Senior VP's in the IT Org
- Create infographics and illustrations for clients to showcase their KPI's and work with dashboards for data visualization.

(Started September 2018 at OPTOMI and converted from contractor to full time WestRock Employee in August 2019)

Graphic Designer / Delta Air Lines

May 2018 – August 2018

- Brought on as a full time employee to support the Sales Communications Team and Senior level VPs by designing high quality PowerPoint presentations for c-suite executives including two vice presidents of sales operations and sales development. Acted as a liaison between the Communications, Graphic Design, Branding, & Event teams.
- Produced quality slides by selecting appropriate formats, photography, and illustrations that aligned with company's branding and also ensured effective and creative communication.
- Self manages projects from creation to completion, accomplishing deliverable timelines and exceeding client expectations
- Provides on-site support during conferences and fulfills on the spot project

Graphic & Presentation Designer / SlideGenius, Inc.

April 2017 - May 2018

- Supported the Delta Air Lines Sales Communications Team and was go to for Senior two Senior Level VPs, providing them high quality PowerPoint presentation designs and assisted with crafting complex communications into concise and appealing presentations which were displayed at conferences that range from 200-1000 attendees. Acted as a liaison between the Communications, Graphic Design, Branding, & Event teams.
- Developed multimedia presentations that included business pitches, financial information and company updates to leadership.

Graphic Designer / Atlantis Resort

February 2012 - December 2015

- Created visual appealing publications for special events including elaborate concert and special events posters and social media graphics, very elaborate menus and menu boards and demonstrated creativity and originality.
- Designed digital content such as web banners, newsletters, and social media graphics to promote the company brand.
- Reviewed and finalized all design layouts for print and electronic publications.

Creating
meaningful
experiences
through design.

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ABOUT ME

I am a UX/UI Designer with a background in graphic design with over 20 years of experience producing many diverse mediums of art both digital and print. Having an eye for design, I have used this to better understand what users are attracted to. My background in hospitality has also helped me to empathize with clients and customers, to help bring their vision to life.

I am a self-starter who manages and completes projects under strict time restraints, executing tasks with ease, efficiency, and keen attention to detail. I am a curious problem solver, self-motivated, collaborative.

BRANDS I'VE WORKED WITH

 DELTA  GoodRx

 usbank  ATLANTIS
PARADISE ISLAND BAHAMAS

SKILLS

Visual Design | Illustration | Rapid Prototyping | Design Research | Journey Mapping | Service Blueprinting | Design-thinking | Usability Testing | Branding | Heuristic Evaluation | User Interface Design

TOOLS

Figma | Sketch | InVision | Jira | XD | Azure | Miro | MURAL | Principal | PowerPoint | Keynote | Photoshop | InDesign | Premiere Pro | Illustrator | After Effects

EDUCATION

Queen's College Nassau,
Bahamas | Graduated 2007
High School Diploma