

Amelia J. Amoury

UI/UX DESIGNER

2+ Years Experience in UX Design | 15+ Years Experience in Visual Design



ABOUT ME

I am a UX/UI Designer with a background in graphic design with **over 15 years of experience** producing many diverse mediums of art both digital and print. Having an eye for design, I have used this to better understand what users are attracted to. My background in hospitality has also helped me to empathize with clients and customers, to help bring their vision to life.

I am a **self-starter** who manages and completes projects under strict time restraints, executing tasks with ease, efficiency, and keen attention to detail.

CORE COMPETENCIES

- ✓ User Interface
- ✓ Quantitative Research
- ✓ Competitive analysis
- ✓ Sketching
- ✓ Wire framing
- ✓ Usability Testing
- ✓ Prototyping
- ✓ InVision
- ✓ Sketch
- ✓ Figma
- ✓ Qualitative Research
- ✓ UX Research
- ✓ User Interviewing
- ✓ Personas
- ✓ Journey Mapping
- ✓ Design System Development
- ✓ Virtual Facilitation
- ✓ Executive Presentations
- ✓ PowerPoint
- ✓ Branding
- ✓ Illustration
- ✓ Adobe Photoshop
- ✓ Adobe InDesign
- ✓ Adobe Illustrator
- ✓ Adobe XD
- ✓ Adobe Premiere Pro
- ✓ Video Editing
- ✓ Web Design
- ✓ Print Design

SOCIAL

 <https://www.linkedin.com/in/ameliajamoury>

 www.behance.com/ameliajdesign

EDUCATION

2007

Queen's College High School Village Road, Nassau Bahamas
High School Diploma

WORK

2018

September 2018 - Present

WestRock – UX/UI Designer

- Partners with Product, Development, other UX resources.
- Understands business goals at a feature & product level.
- Executes on the experience vision & purpose.
- Actively and consistently seeks learning opportunities.
- Draft journeys (major steps, sub-steps, and actions) to be used in the journey mapping discussions.
- Participates in research data collection and synthesis.
- Collaborates and pairs with other product team members to design solutions.
- Communicates ideas and designs to end user and product team members.
- Advocate for design centered thinking inside your product.
- Creating presentations and marketing assets for senior-level executives, VP's and Senior VP's in the IT
- Create infographics and illustrations for clients to showcase their KPI's and work with dashboards for data visualization.

(Started September 2018 at OPTOMI and converted from contractor to full time WestRock Employee in August 2019)

2018

May 2018 - August 2018

Delta Air Lines – Presentation/Media Designer

(Delta Global Services, Subsidiary of Delta Air Lines)

- Presentation Designer supporting the Delta Air Lines Sales Communications Team
- Design high quality PowerPoint presentations for top executives including the vice president of sales operations and sales development at conferences that range from 200-1000 attendees
- Acts as a liaison between the Communications, Graphic Design, Branding, & Event teams to develop content for all conference presentations
- Develops multimedia presentations that include business pitches, financial information and company updates to leadership, Board of Directors' customers, sales team, and internal employees
- Produces quality slides by selecting appropriate formats, photography, and illustrations that ensure effective and creative communication to large-scale audiences
- Operates slides and controls all aspects of technology, driving cohesion with presenters
- Designs print collateral for Delta Airlines, including seating guides, brochures, and programs for marketing and promotional purposes
- Self manages projects from creation to completion, accomplishing deliverable timelines and exceeding client expectations
- Provides on-site support during conferences and fulfills on the spot project edit requests, providing a quick and quality turn-around for multiple points of contact

2017/2018

May 2017 - May 2018

SlideGenius, Inc. – Presentation Designer *(On-site at Delta Air Lines)*

- Serves as a Graphic Designer supporting the Delta Air Lines Sales Communications Team, providing high quality PowerPoint presentations for top executives at conferences that range from 200-600 attendees.
- Acts as a liaison between the Communications, Graphic Design, Branding, & Event teams to develop content for all conference presentations.
- Develops multimedia presentations that include business pitches, financial information and company updates to leadership, Board of Directors' customers, sales team, and internal employees.
- Produces quality slides by selecting appropriate formats, photography, and illustrations that ensure effective and creative communication to large-scale audiences.

2012/2015

February 2012 - December 2015

Atlantis, Paradise Island, Bahamas – Graphic Designer

- Created visual appealing publications for special events including posters, menus, and brochures that demonstrated creativity and originality. ✓ Collaborated with a team of designers and writers to create innovative artwork and illustrations.
- Designed digital content such as web banners, newsletters, and social media graphics to promote the company brand.
- Reviewed and finalized all design layouts for print and electronic publications.