Jesse Richardson

**jesse-richardson.com**

Pittsburgh, PA 15210

jrich2095@gmail.com

(724) 207-0013

Work Experience

**Qualitative Insight Analyst**

WEVO - Remote

January 2022 to Present

• Curated and analyzed user-experience data points from benchmark and usability testing

• Provided insight and direction to various projects from a multitude of companies

• Developed working prototypes to use in the testing of new concepts

**UX Designer**

SoHookd.com - Remote

September 2021 to December 2021

• Conducted executive interviews and product/industry research to form a basis of product requirements

• Implemented research, flow analysis, prototypes and wireframes to develop a new product offering

• Uncovered vital findings through user testing, analysis and design research methods

**Lead Buy-Side Agent**

Redfin Corporation - Pittsburgh, PA

August 2020 to Present

• Found home-buying success for my clients through a deep understanding of their individual needs and situations

**Business Development Manager**

American Mineral Solutions, LLC - Pittsburgh, PA

June 2017 to February 2020

• Brokered mineral asset sales grossing over $2M

• Led and collaborated with a team of landmen

Education

**Professional Diploma in UX Design**

Glasgow Caledonian University, UX Institute

March 2021 to June 2021

**Bachelor of Science in Business Administration**

Robert Morris University

August 2013 to May 2017

Skills

* Account Management
* B2B/B2C Sales
* Creative Problem-Solving
* Empathy
* HTML5 / CSS
* Insight Implementation
* Marketing
* Market Research and Analysis
* Negotiation
* Relationship Management
* Supply Chain Management

UX Research and Design Techniques

* Benchmark Analysis
* Design Research
* Interaction Flow Maps
* Prototypes
* User Survey
* User Interviews
* User Research Analysis
* Wireframes
* Usability Studies
* Affinity Diagrams
* Information Architecture Analysis
* Process Analysis

Tools

* Figma
* Sketch
* Asana
* Miro
* InVision
* Adobe CS
* Microsoft Office
* Fullstory