

# Dr. NOBLE INASU

UX Designer | Medical Doctor

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## STORY

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I am an entrepreneurial generalist living at the intersection of medicine, design, and business. Have over a decade of medical experience working for the government healthcare sector in the U.K (N.H.S) and the private healthcare sector in Asia.

I have always been fascinated with ways in which technology can be imbibed to help people in any industry and this is the reason I decided to get trained in web-development and UX design.

Currently exploring opportunities related to health tracking, gut-brain axis, metabolic syndrome, microbiome, biohacking, AR/VR tech, DAOs, Diagnostic A.I, and EdTech.

## WORK EXPERIENCE

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### Royal National Orthopedic Hospital NHS Trust

Stanmore, England

Surgical Doctor and Medical Information Officer

Jan 2019 – Dec 2020

- Analysed current patient admission process and developed a post-op checklist and admission information sheet for spinal surgical patients which reduced communication gaps between therapists/nurses and clinicians by 30%.
- Developed the RNOH Survival Guide for new doctors joining the trust which was of value during the COVID-19 pandemic when a large number of staff had to be redeployed to new clinical roles.
- Led the setting up of a new medical hub facility for medical staff to use during the pandemic.
- Offered consultation advice for developing an electronic prescribing system for the hospital to move away from paper based in-hospital prescriptions to a fully digital solution.

### Lumenite LED

Dubai, United Arab Emirates

Founder and Director of Product Development

Aug 2016 – Jan 2019

- Researched on various LED light engines and developed 6 new mass market lighting products.
- Audited over 200 LED manufacturing factories in China to identify a suitable partner who could support the company with continuous orders and thereby assessing the feasibility of setting up a custom assembly line locally.
- Completed 4 major custom fit-out projects with a total value of USD 300,000 and several smaller retail projects.

### Rainbow Aluminum & Powder Coating Co. L.L.C

Ajman, United Arab Emirates

Managing Director

Oct 2011 – Jan 2019

- Researched and implemented an industry certification process to benchmark the standard of operation of the company to create market differentiation, resulting in a 300% increase in revenue over 4 years.
- Implemented a digital presence and marketing strategy to decrease the dependence on in-person sales personnel resulting in a complete conversion of sales leads to online channels over a 6-year period.

## EDUCATION

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UX Design | [BrainStation](#) | Toronto, Canada

June 2021

Master of Business Administration (M.B.A) | [Bayes Business School](#) | London, England

Oct 2018

Doctor of Medicine (M.D) | [University of Buckingham](#) | Buckingham, England

Feb 2011

Bachelor of Medicine & Surgery (M.B.B.S) | [Manipal University](#) | Karnataka, India

Sept 2008

## DESIGN STACK

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Figma, Maze, Miro, Whimsical, Adobe Illustrator, Webflow, HTML, CSS, Sketching, Optimal Sort