

# Shiela Prado

## UX/UI Designer + Product Designer

mshprado@gmail.com

www.shielaprado.com

linkedin.com/in/shielaprado/

I am a passionate designer who is customer-obsessed, empathetic, and curious. My ethos is focused on promoting a collaborative environment and a growth mindset. I aim to strike the perfect balance between being both a good user advocate and a business ally.

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## Skills

Product Design  
User Experience Design  
User Interface Design  
Interaction Design  
Wireframing  
Prototyping  
User Research  
User Flows  
Usability Testing  
Graphic Design  
Typography  
Visual Design

## Tools

Figma  
Adobe XD  
Jira  
Miro  
Adobe Creative Suite  
FigJam  
Illustrator  
Photoshop  
Marvel App  
Google Workspace  
Google Analytics  
Microsoft Office

## Education

UI/UX Design Certificate  
Springboard, 2021  
Credential ID 36649711

Bachelor of Arts  
Studio Arts & Graphic Design  
CSU Long Beach, 2016  
Magna Cum Laude Honors

## Experience

### UX/UI Designer + Product Designer

Academic & Contract // Oct 2020 - Present, Los Angeles, CA

#### — Co.Lab // Apprenticeship

- Collaborated in a cross-functional teams consisting of product managers and 2 software developers to create a shippable web app within 8 weeks
- Created wireframes and mockups to effectively communicate concepts in an agile environment
- Developed a basic design system and a component library of reusable assets

#### — nSmiles // Contract

- Teamed up with 2 other designers to improve an existing mobile app in the market to improve user engagement
- Analyzed findings from 25+ survey responses and usability tests to influence design recommendations to enhance the user experience
- Researched nSmiles' problem area to ensure grasp of the problems to be solved for customers and requirements

#### — seeyoU // Academic project

- Utilized data from conducted research methods and data analysis to make informed design decisions
- Designed high-fidelity screens and prototypes for conducting usability testings

### Admin & HR Assistant + Shipping Coordinator

Mighty USA // Dec 2017 - Feb 2021, Torrance, CA

- Initiated improvements with the management team to create a more inclusive and feed-back friendly culture
- Optimized office processes by establishing streamlined and consistent documentations that led to a 60% increase in productivity and 100% trackability

### Museum Education Assistant

Long Beach Museum of Art // Oct 2016 - Dec 2017, Long Beach, CA

- Presented tours and workshops to a variety of groups
- Improved scheduling by 90% between 4 departments, 20+ staff, 85 public schools, and 60+ volunteers by implementing simplified and clear communications in a fast-paced environment
- Designed marketing and social media assets for exhibitions and events as needed