

Shiela Prado

UX/UI Designer + Product Designer

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I am a passionate designer who is customer-obsessed, empathetic, and curious. My ethos is **focused on promoting a collaborative environment** and a **growth mindset**. I aim to strike the perfect balance between being both a good user advocate and a business ally.

Skills

Product Design
User Experience Design
User Interface Design
Interaction Design
Wireframing
Prototyping
User Research
User Flows
Usability Testing
Graphic Design
Typography
Visual Design

Tools

Figma
Adobe XD
Jira
Miro
Adobe Creative Suite
FigJam
Illustrator
Photoshop
Marvel App
Google Workspace
Google Analytics
Microsoft Office

Education

UI/UX Design Certificate
Springboard, 2021
Credential ID 36649711

Bachelor of Arts

Studio Arts & Graphic Design
CSU Long Beach, 2016
Magna Cum Laude Honors

Experience

UX/UI Designer + Product Designer

Academic & Contract // Oct 2020 - Present, Los Angeles, CA

Co.Lab // Apprenticeship

- Collaborated in a cross-functional teams consisting of product managers and 2 software developers to create a shippable web app within 8 weeks
- Created wireframes and mockups to effectively communicate concepts in an agile environment
- Developed a basic design system and a component library of reusable assets

nSmiles // Contract

- Teamed up with 2 other designers to improve an existing mobile app in the market to improve user engagement
- Analyzed findings from 25+ survey responses and usability tests to influence design recommendations to enhance the user experience
- Researched nSmiles' problem area to ensure grasp of the problems to be solved for customers and requirements

seeyoU // Academic project

- Utilized data from conducted research methods and data analysis to make informed design decisions
- Designed high-fidelity screens and prototypes for conducting usability testings

Admin & HR Assistant + Shipping Coordinator

Mighty USA // Dec 2017 - Feb 2021, Torrance, CA

- Initiated improvements with the management team to create a more inclusive and feed-back friendly culture
- Optimized office processes by establishing streamlined and consistent documentations that led to a 60% increase in productivity and 100% trackability

Museum Education Assistant

Long Beach Museum of Art // Oct 2016 - Dec 2017, Long Beach, CA

- Presented tours and workshops to a variety of groups
- Improved scheduling by 90% between 4 departments, 20+ staff, 85 public schools, and 60+ volunteers by implementing simplified and clear communications in a fast-paced environment
- Designed marketing and social media assets for exhibitions and events as needed