

RADIA LAHLOU

Product Designer

"I'm an **enthusiastic** and **driven** Product Designer who collaborates **cross-functionally** in **complex problem spaces** using **human-centered methods**. I've found **curiosity** to be one of my strongest attributes - I love to **leverage research** to deeply understand a problem, **explore solutions**, and **communicate** the "why" behind nuanced design decisions."

EXPERIENCE

Xylem | Product Designer

Remote | *November 2021 - present*

- Spearheads end-to-end responsive user experience and design innovation for B2B digital telemetric product that has contributed in preventing over 500 billion gallons of wastewater from flooding communities in 2021.
- Creates, collaborates, and iterates on flows, responsive prototypes, and high-fidelity visuals driven by a systems-thinking mindset.
- Partners with product managers, engineering, marketing, and design peers to oversee user experience, run user research sessions, understand business objectives, contribute to the design ecosystem, and consider technical capabilities to build products.
- Measures impact of work by collaborating with team on data-informed UX success and progress metrics to solve problems.

Avocademy | UX/UI Design Mentor

Remote | *July 2021 - present*

- Guides ~10 students/ week to craft and refine user interface and experience solutions to original projects in concert with mentorship team.
- Awarded "Employee of the Month" within the first 2 months of employment for high-quality communication and leadership skills.

The Moment Studio | UX/UI Design Lead

Remote | *July 2021 - November 2021*

- Employed strong communication, collaboration, and facilitation skills to guide designers and stakeholders from brainstorming initial design vision to confidently building and shipping elegant solutions as a team.
- Executed intuitive solutions from design to development, centering user needs throughout - created sketches, built wireframes, user flows, mockups and prototypes catering to the firm's clients.

Beijing Normal University - Shanxi Agricultural University | EFL Instructor

Beijing, China - Shanxi China | *September 2018 - June 2021*

- Prioritized students needs from multiple angles to produce creative, original instructional material while defining milestones and metrics.

Oberlin Student Cooperative Association | Membership Director

Oberlin, OH | *September 2017 - May 2018*

- Maintained complex membership records to facilitate member experience and enable early identification of issues.
- Advocated for members by facilitating diversity + inclusion trainings

Online Portfolio:

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EDUCATION

Oberlin College

B.A. Anthropology + Linguistics

High Honors, GPA 3.70

Figma Masterclass, The

Designership *Jan 2022*

UX/UX Certification, Avocademy

June 2021

AWARDS

2022: 2nd place in Avocademy Designathon: "Metaverse" - Augmented / Virtual Reality

2018: Oberlin Starr Prize in Anthropology

DESIGN SKILLS + METHODS

UX & UI Design

Human-Centered Research

Systems Design

Visual Design, Typography

Interaction Design

Inclusive Product Design

Design Systems

Storytelling

High & Low Fidelity Design

Information Architecture

Personas & Journey Mapping

Rapid Interactive Prototyping

Contextual Inquiry

Agile UX

TOOLKIT

Figma, Adobe XD, Sketch

Invision, Axure

Miro, FigJam

Dovetail

Zeroheight

Jira, Confluence

Slack

SOFT SKILLS

Detail Oriented

Broad Thinker

People-Focused

Creative

Attentive Learner

Active Listener

Confident Speaker

Friendly & Empathetic

Communicative & Collaborative

Flexible

Committed & Consistent