



RADIA LAHLOU

Product Designer

"I'm an **enthusiastic** and **driven** Product Designer who collaborates **cross-functionally** in **complex problem spaces** using **human-centered methods**. I've found **curiosity** to be one of my strongest attributes - I love to **leverage research** to deeply understand a problem, explore **delightful solutions**, and **articulate** the "why" behind nuanced design decisions."

EXPERIENCE

Xylem | Product Designer

Remote | *November 2021 - present*

- Spearheads end-to-end user experience and responsive software design for B2B digital telemetric product that has contributed in preventing over 500 billion gallons of wastewater from flooding communities in 2021.
- Work cross-functionally to create, collaborate, and iterate on flows, responsive prototypes, and high-fidelity visuals driven by a generative, human-first mindset.
- Partners with product management, engineering, marketing, and design peers to oversee user experience, run user research experiments, understand business objectives, contribute to the design ecosystem, and consider technical capabilities of the product development process.
- Measures impact of work by collaborating with team on data-informed UX success and progress metrics to solve problems & customer needs.

Avocademy | UX/UI Design Mentor

Remote | *July 2021 - present*

- Guides ~10 students/ week to craft and refine user interface and experience solutions to original projects in concert with mentor team.
- Awarded "Employee of the Month" within the first 2 months of employment for high-quality communication and leadership skills.

The Moment Studio | UX/UI Design Lead

Remote | *July 2021 - November 2021*

- Employed strong communication, decision making, and facilitation skills to guide designers and stakeholders from brainstorming initial design vision to confidently building elegant solutions as a team.
- Applies smart decision-making skills from design to development, centering user needs throughout - created sketches, built wireframes, user flows, mockups and prototypes catering to the firm's clients.

Beijing Normal University - Shanxi Agricultural University | EFL Instructor

Beijing, China - Shanxi China | *September 2018 - June 2021*

- Prioritized students needs from multiple angles to produce creative, original instructional material while defining milestones and metrics.

Oberlin Student Cooperative Association | Membership Director

Oberlin, OH | *September 2017 - May 2018*

- Maintained complex membership records to facilitate member experience and enable early identification of issues.
- Advocated for members by facilitating diversity + inclusion trainings

Online Portfolio:

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EDUCATION

Oberlin College

B.A. Anthropology + Linguistics

High Honors, GPA 3.70

September 2015 - June 2019

Figma Masterclass, The

Designership *Jan 2022*

UX/UX Certification, Avocademy

June 2021

AWARDS

2022: 2nd place in Avocademy

Designathon: "Metaverse"

2018: Oberlin Starr Prize in

Anthropology

DESIGN SKILLS + METHODS

UX & UI Design

Human-Centered Research

Interaction Design

Product Design

Visual Design

Software Design

Inclusive Design

Design Systems

Storytelling

Experimenting

High & Low Fidelity Design

Personas & Journey Mapping

Rapid Interactive Prototyping

Contextual Inquiry

Agile UX

TOOLKIT

Figma, Adobe XD, Sketch

Invision, Axure

Miro, Figma - FigJam

Dovetail

Zeroheight

Jira, Confluence

Slack

SOFT SKILLS

Detail Oriented

Broad & Creative Thinker

Curious & Excited to learn

Growth mindset

Active Listener

Confident Speaker

Friendly & Empathetic

Communicative & Collaborative

Flexible

Dedicated & Consistent