

# Julia Caston



UX designer and researcher with 10 years of project management experience

## EXPERIENCE

### UX Designer and Researcher

Moment Studio (Design Agency)

July 2021 - Present, Remote

- Conducted user interviews, user testing, and research synthesis for a variety of clients in an agile agency setting
- Designed low and high-fidelity wireframes and created interactive prototypes
- Communicated with cross-functional team members

### Earth Love United, UX Researcher and Designer

November 2021 - December 2021, Remote

- Collaborated with UX team across international time zones to design and prototype mobile application for a Nigerian-based company
- Completed secondary research and competitive analysis
- Conducted user interviews, research synthesis, and created personas
- Designed low and high-fidelity wireframes

### Sequeer, UX Researcher and Designer

December 2021 - Present, Remote

- Worked with cross-functional team for an Australian nonprofit
- Coordinated comprehensive heuristic analysis of mobile UX and UI
- Completed full re-design of all high-fidelity screens
- Created prototype and conducted remote usability testing

### Outreach Assistant and Internship Coordinator

North Carolina Museum of Art

November 2017 - Present, Raleigh, NC

- Overhauled internship program to focus on career-driven outcomes for participants through staff mentorships, enrichment programming, and museum education
- Increased program participation by 300%
- Coordinated all administrative aspects of education department

## EDUCATION

University of North Carolina Greensboro, 2015 - 2017, MFA Visual Art

Barnard College - Columbia University, 2008 - 2012, BA Visual Art

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### Portfolio:

<https://uxfol.io/juliacaston>

### LinkedIn:

<https://www.linkedin.com/in/julia-caston-57690547/>

## Skills

### Design

Mobile Design

Design Systems

Visual Design

Information Architecture

Personas

Journey Mapping

Wireframing

Rapid Prototyping

Agile Methodologies

### Research

User Interviews

User Testing

Research Synthesis

Competitive Analysis

### Tools & Technologies

Figma, Adobe XD, Adobe

Photoshop, Adobe

Lightroom, Invision, Miro,

Google Suite, Microsoft

Office, Microsoft Teams,

Google Analytics,

usertesting.com