

JAMES A. GANDY

A creative enthusiast with a passion for seamless user experiences and pixel-perfect designs

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EXPERIENCE

Visual Designer

The Gandy Agency LLC 07/2015 - Ongoing Pittsburgh, PA

A creative service agency specializing in graphic design and branding services

- Consult with clients to create materials for their businesses such as website/logo designs, social media content, photography/videography, etc. (Serviced over 100+ clients)
- Build brand/identities for new businesses and help facilitate rebrands for established ones through ideation sessions & brand strategizing consults
- Create custom merchandise (apparel, beauty, etc.) for clients through designing mock-ups and obtaining samples from global manufacturers in China & Pakistan
- Working knowledge of HTML/CSS practices

Web Designer (Contract)

Apple 02/2021 - 06/2021 Remote

- Contributed design assets including, but not limited to: iOS/Web high fidelity prototypes, mock-ups, typography, iconography, etc
- Collaborated cross-functionally with content producers & engineers to make sure designs are prepared for localization
- Designed multiple People site landing pages that helped enhance the employee experience including: Performance Reviews, People Solutions Program, PBP Hub & EPP Dashboard (iOS/Web)
- Located stock images/internal images to resize and export in the correct format to be displayed via People site tiles & announcement carousels

Graphic Design Intern

University of Pittsburgh 12/2018 - 12/2019 Pittsburgh, PA

- Designed print materials, flyers, student organization logos & other digital assets that were broadcasted across campus (30K+ student body)
- Contributed to the university-wide rebrand through enforcing the implementation of updated design guidelines for past marketing materials and new
- Responsible for keeping track of design intake forms submitted by student organizations
- Developed multi-layered marketing campaigns to promote programs/events across campus and via social media platforms
- Managed the marketing/communication shared drive which stored 100+ student organization folders and maintained consistency among file names & locations

Technical Specialist

Apple 10/2016 - 12/2020 Pittsburgh, PA

- Created excitement around Apple products by educating customers about technology, showcasing features, and probing to uncover the customer's needs
- Served as a resource for small to medium business owners, by connecting them with Apple business resources to optimize their business workflow when choosing Apple products to power their work day (Contributed to \$60K in business revenue in 2017)
- Ran diagnostics to initiate repairs for customer devices

SKILLS

Adobe Creative Suite • Sketch • InVision •
Graphic Design • Figma • UX/UI Design •
Prototyping • Premiere Pro • Final Cut Pro X •
Videography • Photography • Wireframing •
Project Management • Keynote • Pages

EDUCATION

Bachelor of Arts: Professional Communications - Digital Media

University of Pittsburgh

08/2016 - 12/2019

- **Recipient of the "Success & Determination" Scholarship:** The "Success and Determination" scholarship is awarded to a student who demonstrates the ability to overcome life's obstacles in order to obtain his/her education
- **Recipient of the "Alice Wroblewski" Scholarship:** Annual award for an Allegheny County, Pennsylvania resident who is a college junior or senior attending the University of Pittsburgh School of General Studies who earned a GPA above a "B" average

CERTIFICATIONS

User Experience Design Certificate

Cornell University (2022)

Digital Media Certificate

University of Pittsburgh (2019)