

Mallik Reddy

Product Designer

Finxera

Sr. Product Manager,
UX Designer
May 2016-present

- Visual and UX redesign of CFTPay payment processing dashboard. In-person user research, functional specifications, daily design reviews with stakeholders.
 - Visual and UX design of the CFTPay mobile app. Brainstorming discussions with project leadership to arrive at the scope and feature set of the app in its debut form.
 - Visual design, UX design, and spec writing for Airbase CRM. In-person user research and requirements gathering from customers to define the product from scratch. Daily and weekly spec and design reviews with a variety of stakeholders.
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Connect with Bernie

Volunteer Designer
Jan - Apr 2016

- Visual and UX design for the Connect with Bernie iPhone app for the Bernie Sanders campaign. Allowed users to rebroadcast social media posts across multiple social networks, find local volunteer groups and activities, and get timely updates via push notifications.
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JobScore

Product Manager,
UX Designer
Jan - Dec 2015

- UX designer and product manager writing specs for a mature and established ATS (applicant tracking system). Worked on social recruiting enhancements. Designed or redesigned several recruiter-facing features and worked on a light visual overhaul of the platform aimed at modernizing the color palette and UI library.
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MyParichay

Product Manager
Jul 2012- Jul 2014

- Moved to Bangalore, India. Sole UX designer a on social job search and recruiting platform aiming to help millions of young college graduates land jobs through their social connections. Acquired by HT Media Group in 2015.
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Finxera

Business Analyst
Dec 2010- Jan 2012

- Wrote functional specs and created interaction designs in Axure for business-facing CFTPay dashboards to support Finxera's entry into the debt relief industry. Created pitch decks, produced a trade show keynote.
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Santa Clara University

Class of 2010

Communications major with coursework in journalism, writing, and psychology.

General Assembly UXDI

2014

Ten-week immersive course in UX design. Client project with Leap Motion.

Skills

Visual Design
Functional Specs
User Research
UX Design

Tools

Sketch
Figma
