



VIVIEN VO

UI/UX DESIGNER

CONTACT

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LINKEDIN:

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PROFILE

Experienced web designer seeking opportunities to showcase and expand my UI/UX design knowledge. I am passionate about creating meaningful experiences through design.

EXPERIENCE

UI/UX DESIGNER

DYVERSE MARKETING GROUP | AUGUST 2019 - PRESENT

- Manage all design of marketing merchandise, packaging, and print work.
- Designing pitch decks and case studies to sell products and services being offered to clients.
- Assist developers with designing navigational elements to implement proper user experiences via Figma.
- Oversee new interns and train them on designing banner ads for Google Ads, as well as any design for Responsive Display Campaigns.

WEB DESIGN INTERN

DYVERSE MARKETING GROUP | MAY 2019 - AUGUST 2019

- Assisted with designing banner ads for multifamily homes and apartments using Photoshop and Bannersnack.
- Designed low-fidelity website mockups using Figma to collaborate on projects with team members.
- Familiarized with the company's brand goals to integrate their brand experience into the new version of website.

EDUCATION

BACHELOR OF ARTS, DIGITAL MEDIA

UNIVERSITY OF CENTRAL FLORIDA | 2018 - 2020

ASSOCIATE OF ARTS, GENERAL STUDIES

VALENCIA COLLEGE | 2012 - 2016

TECHNICAL SKILLS

ADOBE SUITE

- ILLUSTRATOR
- PHOTOSHOP
- XD
- PREMIER
- LIGHTROOM

DESIGN TOOLS

- FIGMA
- CANVA
- WORDPRESS
- WIX

LANGUAGES

- HTML5
- CSS