


ANNE CHIEM

UX/UI DESIGNER

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EDUCATION

UX/UI Transform
Academy Xi
May 2021 - August 2021

Master of Design
University of Technology Sydney
Sydney | 2016 - 2018

Bachelor of Design in Animation
University of Technology Sydney
Sydney | 2014 - 2016

SKILLS

Market user research
Agile and Lean methodologies
Human-centred design thinking
Surveys, and Interviews
Customer journey maps
User flows
Wireframes and Prototyping
Miro
Figma, Sketch
Adobe Creative Suite
Microsoft (MS) Office Suite
Google Suite and Analytics
Animation, and motion graphics

EXPERIENCE

UX DESIGNER

WESTPAC | REMOTE | JULY 2021

Client project in collaboration with Academy Xi, to understand immigrant difficulties with the Australian banking system and terminology.

- Obtained quantitative and qualitative data via surveys, interviews, competitor analysis and desktop research methods
- Designed and user tested mobile app features, with a focus on attraction and retention strategies for the long-term, professional, immigrant customer

UX RESEARCHER

MEIAVA | REMOTE | JUNE 2021

A social impact focused, client project in collaboration with Academy Xi, validating research for a start-up to establish a casual mentorship program, and enable more women to succeed and secure higher positions in the workforce.

- Co-led teams to define the platform needed for a casual mentorship program to succeed
- Determining the language required
- Testing stakeholder products and envisioning future state plans

LAYOUT ARTIST, SCENE ASSEMBLER

CHEEKY LITTLE | REMOTE | JULY 2020 - MARCH 2021

Collaborating with client Warner Bros, to create a Yogi Bear reboot, called Jellystone - set to release later this following year.

- Assembling prop, character rigs and background elements to shot, as part of the pre-production animation process
- Limited animation, masking and troubleshooting where required
- Effective communication with department heads, producers and directors

TECHNICAL ANIMATOR

FLYING BARK | SYDNEY, NSW | MAY 2019 - MAY 2020

Working with clients, Nickelodeon and LEGO, to bring their TV shows - Rise of the Teenage Mutant Ninja Turtles (TMNT), and Monkie Kid - to life.

- Improving shots in accordance to lead animator and director notes
- Clean-up/organising of linework and nodes to prepare for Compositing
- Animating elements and adding special effects (SFX) in assigned shots, in addition to some lip-syncing