

ARISSA HENDRICKS

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UX/UI DEVELOPER/DESIGNER

QUALIFICATIONS PROFILE

A dedicated, creative, and innovative professional with profound knowledge and expertise in web development and web/mobile design which includes sketching, wireframing, lo-fi mockups, prototyping, user testing, front and back-end programming, testing, implementation, quality assurance, and control. An outstanding individual who is armed with strong qualifications and skills in strategic and tactical planning, design, execution, and website development while ensuring compliance with clients' requirements and user needs.

TECHNICAL ACUMEN

<i>Adobe Creative Suite</i>	InDesign Illustrator Dreamweaver Photoshop Flash Adobe Acrobat
<i>UX Software/ Online Tools</i>	Adobe CQ Business Catalyst Axure RP Optimal Workshop Trello Jira
<i>Programming Languages</i>	HTML5 XML CSS3 Javascript (Jquery - Ajax) SQL SEO CMS Bootstrap PHP Codeigniter (MVC Framework) FFmpeg JSON Material Design - Laravel
<i>Internet Marketing Email</i>	ExactTarget Constant Contact
<i>SEO Analytics</i>	Google Analytics Statcounter Adobe Analytics (formerly known as Omniture)
<i>Microsoft Office Suite</i>	Excel Word PowerPoint
<i>Application Software</i>	WordPress Content Management Systems Notepad++ Notepad Brackets Azure Dev Ops Atom Visual Studio Code
<i>Database Software</i>	MySQL-PhpMyAdmin Workbench SQL Server
<i>Software Bundle</i>	WAMP LAMP MAMP
<i>Operating Systems</i>	Mac Windows
<i>Software Enterprise</i>	SmartCVS Citrix Cisco VPN Git
<i>Web Content Management Development Platform</i>	Percussion (Rhythmyx) Fusion Pro
<i>Mobile</i>	Android Studio Google Play Store APKs XCode - Swift
<i>File Storage Software</i>	Dropbox Hightail WeTransfer
<i>Web Testing</i>	508 compliance checker W3C validator JSON validator
<i>UX/UI Tools</i>	Figma Adobe XD LucidChart

PROFESSIONAL EXPERIENCE

SEKON CLIENT: CDC

Web Designer/Developer • Oct 2020 - Present

- Provide day-to-day maintenance of a CDC Website using CDC's standard Web Content Management System (WCMS).
- Update the Website using Web software applications, techniques, and tools using Web-based technologies such as Extensible Markup Language (XML), Hyper Text Markup Language (HTML)/HTML5, JavaScript (JS)/jQuery, Cascading Style Sheets (CSS)/CSS3, Photoshop, and other design-related applications.
- Ensure each page displays correctly in all view ports and is cross-browser and device compatible to support responsive web design. Support design efforts to enhance look and feel of organization online offerings and upgrade website(s) to support organization strategies and goals
- Ensure that pages comply with all federal, HHS and CDC standards. Regularly produce and review orphan pages and other site reports
- Provide WordPress development, graphic design support, mockups, images, and strategy to enhance the visual appeal and user experience for CDC websites.

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- Supporting the collection, reporting, and analysis of web metrics on an ad hoc and recurring basis
- Create and present functional demonstration web site designs (mock-ups, wire frames), consult with site owners to modify design, deploy site, and provide ongoing maintenance and training
- Evaluate, recommend, and install web-related software, applications
- Ensuring that Site CDC clearance, 508 compliance, plain language review, taxonomic tagging, and internal and external search engine optimization.
- Support web governance, change management, training activities, and other guidance to CDC staff and contractors.
- Coordinate and manage web developers' task by assigning, reassigning, answering and speaking with customers via email, phone or teams.

ROBERT HALF CLIENT: UPWARD SPORTS

UX Designer • March 2020 – June 2020

- Created hi-fi mockups and prototyped Upward Sports web portal and mobile coach app using Adobe XD

ROBERT HALF CLIENT: ENCORE

UX/UI Designer/Developer • May 2019 – March 2020

- Created new Information Architecture (IA) based off web content
- Created high fidelity mockups for the web, tablets, and mobile
- Created workflows within LucidChart and UX prototypes within Figma
- Designed and developed the front end of the analytics page (Material Design Framework)
- Assisted the dev team with roadmap ideas for parsing data (SQL) and designs
- Created a file manager front end for the company's SSO portal called Binder
- Engaged in early morning SCRUM calls that kept the team workflows moving (Agile Workflow)

NORTHROP GRUMMAN CLIENT: CDC | ATLANTA, GA

UX/UI Designer/Developer • Aug 2016–Nov 2018

- Oversee and motivate team of two web developers
- Organizing and meeting with team to discuss web improvements and metrics
- Responsible for sending out monthly project reports
- Wireframing using Axure RP
- Information Architecture – review site analytics from Optimal card sorting, and tree testing to produce concise site map navigation
- Displayed expertise in graphic design by creating a photoshop version of the 100,000 Pyramid for CDC's OCOO Honor Awards
- Designed a 1-pager print for Working Capital Fund (WCF)
- Designed CDC Transition Owner's Manual for CDC's CEO
- Manage Design, and Development of CDC's intranet OCOO OD templated sites
- Remediate PDFs, word docs and websites to comply with 508 compliance
- Designed and developed CDC Human Resources Office Career Maps and CDC University class schedule datatables.
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DELTA VACATIONS: SUBSIDIARY OF DELTA AIRLINES | ATLANTA, GA

Web Designer/Developer • Jan 2013–Aug 2016

- Display expertise in designing (sketching, lo-fi mockups) and developing the Intranet using Bootstrap, HTML5/CSS3, PHP and JQuery, with responsibilities including management, posting, and creation of the content through the back-end system of WordPress CMS

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- Analyze Google Analytics reports
- Developed the marketing hub for travel agents marketing pieces.
- Design and optimize static/flash/gif web banners, marketing hub flyers/ePostcards.
- Manage and edit content on the home page of deltavacations.com, worldagentdirect.com and aeromexicovacations.com.
- Produce and conceptualize template-based emails in Exact Target.

SUNBRITE DESIGN | MCDONOUGH, GA

UX/UI Designer / Developer | Freelance Web Designer ▪ Jun 2005–Present

- Sketch, created lo-fi wireframes and hi-fi mockups, prototypes, user test and develop several custom websites (e-commerce) and Content Management System (CMS) as well as initiate a social media site for a non-profit organization.
- Generate several marketing materials, such as flyers, banners, postcards, birthday invitations, programs, brochures, newsletters, and HTML emails
- Convert HTML websites to HTML5 Responsive Design using Bootstrap
- UX/UI for Web and Mobile
- Lead a creative team of five
- Business site: www.SunBriteDesign.com

MD PUBLISHING | PEACHTREE CITY, GA

Web Master ▪ Jul 2010–Jan 2011

- Held responsibility for the design and maintenance of companies' websites
- Developed Senator Matt Ramsey's website and populated it with blog (RSS) feeds and social networks
- Demonstrated creativeness in formulating flash and static banners as well as e-newsletters for the website

ABC COMPOUNDING | MORROW, GA

Web Designer ▪ Oct 2008–Apr 2009

- Extensively used PHP, MySQL, JavaScript, Flash, CGI/PERL, FoxPro, and Process Pro in developing web applications
- Guaranteed precision in editing webpages as well as in creating wireframes and templates in Adobe Photoshop and Dreamweaver CS3

EDUCATION

Master of Business Administration in Leadership ▪ In Progress (*Expected Completion: 2025*)

LIBERTY UNIVERSITY | LYNCHBURG, VA

Bachelor of Science in Management Information Systems ▪ Oct 2013

LIBERTY UNIVERSITY | LYNCHBURG, VA

Associate of Applied Science in Computer Information Systems ▪ Jun 2008

Minor in Internet Specialist Website Design | GPA: 3.8

SOUTHERN CRESCENT TECHNICAL COLLEGE (GRIFFIN TECHNICAL COLLEGE) | GRIFFIN, GA

PROFESSIONAL DEVELOPMENT

Adobe Conferences (Adobe Creative Cloud Suite Conference, Atlanta, GA)

WordPress (Emory University Continuing Education)

Design Aesthetics for Web Design (Lynda.com)

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NOTABLE PROJECTS

- May 2019-March 2020 **Redesign of Encore's Single Sign On (SSO) Portal**
Role: UX/UI Designer and Web Developer
Company/Client Name: Robert Half – Encore
Software/Platform Used: Vue.js, Material Design (Laravel), HTML5, CSS3, JQuery
Main Function/Objective: Redesign SSO Portal to provide a better user flow for the customers
- Created UX Designs (High Fidelity Mockups) and a prototype to illustrate the user flow of the new site
 - Front-End Developed the SSO Portal using Laravel framework (Material Design) and Vue.js
 - Incorporated the use of DataTable API and created a custom filter system to allow user to filter between students/staff, classes and books.
- Aug 2016-2018 **Redesign of HRO/CDCU Intranet**
Role: UX/UI Designer and Web Developer
Company/Client Name: Northrop Grumman – CDC
Software/Platform Used: HTML5, CSS3 and JS, JQuery
Main Function/Objective: Redesign Intranet Sites
- Created UX Designs (High Fidelity Mockups) to illustrate the user flow of the new site
 - Collaborated with a fellow UX/UI Designer to create a new IA; user testing, card sorting and surveys
 - Front-End Developed the Intranet site based of the UX Designs using the approved JS/customized scripts, HTML5 and CSS3
 - Incorporated the use of DataTable API to showcase CDC University class schedules
- Aug 2015-2016 **Delta Vacations Intranet**
Role: Front-End Developer and Designer
Company/Client Name: Delta Airlines - Delta Vacations
Software/Platform Used: WordPress, PHP, SQL, HTML, CSS and JS, JQuery
Main Function/Objective: Creation of DVs Intranet
- Designed & Developed Delta Vacations Intranet site on WordPress.
 - Customized the design by developing custom plugins / WordPress templates using PHP.
 - Created a JET (Just Employee Talk) section where managers/staff can chat and post about their vacation trips and travel advisory.
- Jan 2014 **Marketing Hub–MarCom Central UI Design**
Role: Developer and designer
Company/Client Name: MLT Vacations
Software Used: HTML, CSS and JQuery
Main Function/Objective: Creation of *customized marketing materials for Travel Agents*

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- Developed and executed a design department resource site for all designer tools, templates, and other production assets, while providing a one-stop solution to enhance productivity.

Sept 2013

United Vacations Retirement (Overnight)

Role: Lead Designer

Company/Client Name: MLT Vacations

Software Used: HTML, CMS

Main Function/Objective: Seamless removal of United Vacation from the MLTV site

- Collaborated with the IT Development Team in shutting down the United Vacations from MLT Vacations
- Played an integral role in leading the seamless and successful removal of the United Vacation from the MLTV site

Mar 2014–Sep 2014

MLT University Brochures / Presentations

Role: Designer

Company/Client Name: MLT Vacations

Software Used: InDesign, Microsoft PowerPoint, and Keynote

Main Function/Objective: Development of the company's brochure and presentations

- Rendered oversight to the overall project and assigned parts of the brochure while leading the Design Team toward on-time completion of the projects

June 2008 - Present

Youth Website

Role: Web Developer / Designer

Company/Client Name: SunBrite Design–Lighthouse Gospel Ministries

Software/Language Used: HTML5, CSS3, JQuery, PHP, CodeIgniter (MVC), Ajax, Javascript, Bootstrap, FFmpeg and MySQL

Main Function/Objective: Development of a social media website with similar functionalities as Facebook

- Completed the creation of all features from ground up, and performed both back-end development and front-end design
- <http://www.YOFFC.net>
- Used FFmpeg to display video duration, create video thumbnail, and video file format conversions.

Jun 2012–Sep 2012

Web Designer

Role: Web Developer / Designer

Company/Client Name: Creative Circle–Crawford Media Services

Software Used: CodeIgniter, PHP

Main Function/Objective: Design and development of clients website

- Designed website based off mockup designs laid out by the UI/UX Creative Director