Diego Vanegas
Product Designer

Vanegas.Diego86@gmail.com
Linkedin.com/in/diegovanegas77
www.DiegoVanegas.com

About

I am a Miami-based Product Designer with a background in Industrial Design since 2012. My total years of experience supporting professional clients in furniture, 3D modeling, beauty, digital transformation and tech industries has been incredible. My skills have evolved to include user center research knowledge and A/B testing as well as Hi-fi prototyping. Some of my former clients include Prenav who enjoy the new redesign of the web based software generating a much better user experience for their customers. I enjoy operating as part of an energetic team in the SDLC whilst applying my agile methodologies constantly being reinforced over time.

Skills

User Research
Wireframing
Information Architecture
Prototyping
Usability Testing
Project Management
CAD prototyping & Rendering

Tools

UX/UI:
Figma, Axure, Sketch, Adobe XD, InVision

Adobe Creative Suite:
Photoshop, Illustrator, InDesign

CAD:
3Ds Max, Cinema 4D, V-ray, Fusion 360, Solidworks

Education

General Assembly (Jul 2021 - Sept 2021)
UX Design Immersive

Universidad Javeriana (Jun 2007 - Jun 2012)
Bachelor in Industrial Design
focused on Product Design

Experience

LEAD PRODUCT DESIGNER | PRENAV
2021 - Present

- Complete redesign of an automated visual inspection software (PRENAV .XYZ)
- Developed UX solutions based on research to improve overall user experience and accessibility
- Design and tested UI design, improving the overall experience of the software .XYZ
- Developed a design system making the process of adding new features more consistent and efficient

UX DESIGN IMMERSIVE | General Aseembly
2021

- Completed an immersive boot camp upgrading my skills on UX design
- Developed and designed 5 projects from research, concept, testing, iterations and delivery
- Worked and collaborated with software engineers and designers to develop and improve a desktop app

PRODUCT DESIGNER | Self-Employed
2020 - 2021

- The Art Of Leaving (Argentina, Canada)
  Social media content, Web page content

- Peak Of Letters
  Brand design & cycling cloth design

- Agora
  Web Dev, UX research, Usability testing

- Unioom
  Furniture design, CAD and render

PRODUCT DESIGNER | Elegant Beaty Supplies
2016 - 2020

- Developed a design system and template for a monthly flyer
- Design and managed print material
- Developed an E-Commerce project site
- Design package blueprints for various beauty brands
- Product and model photography
- Design social media content
- Concept design of feature website