

# Crystal Tompkins

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## SUMMARY

Educator transitioning into a designer role after 14 years of experience teaching digital art and mentoring/leading. Diverse experience in strategic design thinking, creating branded visual assets, creating curriculum and visual materials, and communicating with diverse audiences. Task and goal-oriented, excels at planning and executing strategic goals. Over 4 years of experience leading teams of 10-20 people and collaborating with administrators, school board members, and industry partners. Designed curriculum and materials used by faculty 4 high schools for 5 newly offered courses. Expert at learning new skills, content, and technology quickly, problem-solving, and pivoting as necessary.

## EXPERIENCE

*JUNE 2021 – PRESENT*

### **UX Designer**, Caregiven, Portland, OR

- Designing, researching, and implementing user-centered visual hierarchy.
- Increasing dark mode functionality for over 27% of current users.
- Creating co-branding assets for b2b partner materials.
- Collaborating on the adaptive design plan for a non-mobile version of the app.

*SEPT 2007 – PRESENT*

### **Digital Arts High School Teacher**, Evergreen School District, Vancouver, WA

#### **Curriculum Development and Design**

- Initiated, developed, created and organized new scope, sequence, and materials for 10 courses including Graphic Design, 3D Animation, Game Design, Photography, Introduction to Digital Art, Drawing, Art Studio, Painting, Ceramics, and Yearbook.
- Created curriculum and materials used by all department faculty for 5 newly offered courses.
- Adapted and created materials for 5 new content management systems (WordPress, Google Sites, Edmodo, Google Classroom, and Canvas).
- Drove and facilitated the change to industry standard animation software at all high schools in the district, training colleagues and problem solving as needed.

#### **Leadership and Peer Mentoring**

- Led college articulation for Digital Arts classes with Mt. Hood Community College and WSU Vancouver, collaborating to align 5 high school courses to provide college credit to students.
- Managed Digital Arts Steering Committee for 4 years, using an equity lens to lead actions in district-wide departments, acquiring input from community stakeholders, and presenting achievements to the school board.
- As a demonstrated peer leader, was requested by administration to take on the role of mentor for four new teachers in a year-long program focused on new teacher retention.
- Created professional development opportunities for 150+ staff while on the Equity Team at Union High School.

#### **Coaching and Guidance**

- Initiated editing team participation in Yearbook summer camp for 3 years, facilitating financial scholarships for participating students as needed.
- Led 12 rural students to new experiences in culture, language, food, and urban life during a tour of Paris.
- Guided students through onsite professional art, technical, industry, and competition experiences, while chaperoning multiple travel opportunities for 10-60 students to Seattle and Portland.
- Established and facilitated real-world clients for Graphic Design students, culminating in student-designed work being used for community events, such as theater performances, blood drives, and food pantry advertising.
- Facilitated 13 students' participation in and travel to the Oregon Game Project Challenge, assisting teams in winning First Place and Creative Award.

APR 2003 – JUNE 2005

**Training Supervisor**, Vesta Corporation, Portland, Oregon

- Supervised, led, and expanded the training team from 3 to 12 people, using logical thinking, problem solving, and adapting organizational roles along the way.
- Recognized the need for and established a Spanish language training team.
- Managed the hiring and training expansion, adding 600 new employees to a new job site in one year, problem solving for rapid expansion with creative thinking.
- Developed new training programs, techniques, and client-branded materials, adapting to rapidly and frequently changing client and business needs.
- Led and coordinated new hire classes increasing to 3 classes per day, 6 days per week, establishing use of diplomatic language in both training and customer interactions.
- Created and facilitated a training evaluation program.

NOV 2002 – APR 2003

**Graphic Designer**, Watson + Associates, Lake Oswego, OR

- Started a two-person design company with a former university classmate, providing visual designs and physical prototypes to clients such as Suze Orman Financial Solutions.

**EDUCATION**

*JUNE 2014:* **National Board Teacher Certification, Art**  
National Board Professional Certifications

*JULY 2007:* **Washington Professional Teaching Licence**  
Office of Superintendent of Public Instruction, WA

*JUNE 2007:* **Master of Education, Secondary Art Education**  
Portland State University, Portland, OR

*JUNE 2000:* **Bachelor of Fine Arts, Graphic Design**  
Oregon State University, Corvallis, OR

*JUNE 1996:* **Associate of Science, Graphic Design**  
Mt. Hood Community College, Gresham, OR

**TECHNICAL SKILLS**

Adobe Creative Suite: *Photoshop, InDesign, Illustrator, Premiere Pro, XD, Spark, Bridge, Animate, and After Effects.*

Figma, Sketch, Maya, HTML, Vector and Raster Illustration, Sketching, Wireframing, Office 365, Powerpoint, Excel, Google Suite (Docs, Slides, Forms, Sheets, Jamboard),