

Crystal Tompkins

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SUMMARY

Educator transitioning into a designer role after 14 years of experience teaching digital art and mentoring/leading. Diverse experience in strategic design thinking, creating branded visual assets, creating curriculum and visual materials, and communicating with diverse audiences. Task and goal-oriented, excels at planning and executing strategic goals. Over 4 years of experience leading teams of 10-20 people and collaborating with administrators, school board members, and industry partners. Created curriculum and materials used by all department faculty for 5 newly offered courses. Expert at learning new skills, content, and technology quickly, problem-solving, and pivoting as necessary.

EXPERIENCE

JUNE 2021 – PRESENT

Design Architect, Caregiven, Portland, OR

- Designing, researching, and implementing user-centered visual hierarchy.
- Increasing dark mode functionality for over 27% of current users.
- Creating co-branding assets for b2b partner materials.
- Collaborating on the adaptive design plan for a non-mobile version of the app.

SEPT 2007 – PRESENT

Digital Arts High School Teacher, Evergreen School District, Vancouver, WA

Curriculum Development and Design

- Initiated, developed, created and organized new scope, sequence, and materials for 10 courses including Graphic Design, 3D Animation, Game Design, Photography, Introduction to Digital Art, Drawing, Art Studio, Painting, Ceramics, and Yearbook.
- Created curriculum and materials used by all department faculty for 5 newly offered courses.
- Adapted and created materials for 5 new content management systems (WordPress, Google Sites, Edmodo, Google Classroom, and Canvas).
- Drove and facilitated the change to industry standard animation software at all high schools in the district, training colleagues and problem solving as needed.

Leadership and Mentoring

- Led college articulation for Digital Arts classes with Mt. Hood Community College and WSU Vancouver, collaborating to align 5 high school courses to provide college credit to students.
- Managed Digital Arts Steering Committee for 4 years, using an equity lens to lead actions in district-wide departments, acquiring input from community stakeholders, and presenting achievements to the school board.
- As a demonstrated peer leader, was requested by administration to take on the role of mentor for four new teachers in a year-long program focused on new teacher retention.
- Created professional development opportunities for 150+ staff while on the Equity Team at Union High School.

Students Outside the Classroom

- Initiated editing team participation in Yearbook summer camp for 3 years, facilitating financial scholarships for participating students as needed.
- Volunteer advisor for SkillsUSA, Art Club, and EF Tours group, traveling to Seattle, Portland, and Paris, with groups of up to 60 students.
- Established and facilitated real-world clients for Graphic Design students, culminating in student-designed work being used for community events, such as theater performances, blood drives, and food pantry advertising.
- Led and traveled with 3 teams of students to the Oregon Game Project Challenge, winning First Place and Creative Award.

APR 2003 – JUNE 2005

Training Supervisor, Vesta Corporation, Portland, Oregon

- Supervised, led, and expanded the training team from 3 to 12 people, using logical thinking, problem solving, and adapting organizational roles along the way.
- Recognized the need for and established a Spanish language training team.
- Managed the hiring and training expansion, adding 600 new employees to a new job site in one year, problem solving for rapid expansion with creative thinking.
- Developed new training programs, techniques, and client-branded materials, adapting to rapidly and frequently changing client and business needs.
- Led and coordinated new hire classes increasing to 3 classes per day, 6 days per week, establishing use of diplomatic language in both training and customer interactions.
- Created and facilitated a training evaluation program.

NOV 2002 – APR 2003

Graphic Designer, Watson + Associates, Lake Oswego, OR

- Collaborated with a former university classmate to open a design firm.
- Implemented visual designs and prototypes.
- Managed office location.

JULY 2000 – NOV 2002

Bookseller and Lead Cashier, Barnes & Noble, Lynnwood, WA and Portland, OR

- Contributed to solving overstock and POS inventory issues at Lynnwood store.
- Contributed to building a new flagship store at Lloyd Center in Portland.
- Led teams of booksellers, managing returns, shift breaks, and balancing all cash.

EDUCATION

JUNE 2014: **National Board Teacher Certification, Art**
National Board Professional Certifications

JULY 2007: **Washington Professional Teaching Licence**
Office of Superintendent of Public Instruction, WA

JUNE 2007: **Master of Education, Secondary Art Education**
Portland State University, Portland, OR

JUNE 2000: **Bachelor of Fine Arts, Graphic Design**
Oregon State University, Corvallis, OR

JUNE 1996: **Associate of Science, Graphic Design**
Mt. Hood Community College, Gresham, OR

TECHNICAL SKILLS

Adobe Creative Suite: Photoshop, InDesign, Illustrator, Premiere Pro, XD, Spark, Bridge, Animate, and After Effects.

Figma, Maya, HTML, Vector and Raster Illustration, Sketching, Wireframing, Office 365, Powerpoint, Excel, Google Suite (Docs, Slides, Forms, Sheets, Jamboard), PearDeck, WeVideo,