

## CONTACT

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# Sherin George

## UX/UI Designer

## INDUSTRY KNOWLEDGE

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Product Design

User Interface

User Experience

Wireframing

Rapid prototyping

User research and usability testing

## TOOLS & TECHNOLOGIES

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Figma

Miro

Loom

InVision

Zeplin

Playbook UX

## EDUCATION

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2022.02

**Certificate - Design Systems**

Memorisely

2021.07

**Diploma - UX Design**

BrainStation

2010-2013

**FCCA**

Association of Chartered Certified Accountants

2007-2010

**Bachelor of Commerce**

Bharathiar University

## WORK EXPERIENCE

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2022.02 - Present

**Thrillworks | UX/UI Designer**

- Working in a multi-disciplinary agile environment as a product designer for the growth and sales division in banking for PC Financial;
- Conducted an existing design and user flow audit and improved the application experience;
- Was instrumental in a successful increase in the application completion rate from 31% in the first quarter to 41% in June 2022;
- Communicating and presenting processes and designs to various stakeholders;
- Time management and prioritization of tasks based on the projected timelines for multiple projects or multiple parts of the same project.

2021.11 - 2022.02

**BrainStation | Teaching Assistant - UX Design**

- Facilitated a dynamic and collaborative classroom while providing guidance about the ins and outs of UX designs;
- Provided mentorship to students and supported their learning objectives and career goals;
- Planned and facilitated group design exercises, lectures, and discussions to enhance student understanding of the UX process;
- Evaluated and provided individualized feedback on student design projects.

## INDEPENDANT PROJECTS

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2022.09 - Present

**Arvee | UX/UI Consultant**

Overlooking the scope and scale of work involved and providing in-depth analysis for a start-up that promotes caravan travel and tourism in India.

2022.08 - 2022.10

**Skin Sense | UX/UI Designer**

Designed an iOS mobile app that provides professional support to adults with skin and related mental health struggles while helping them track their progress and accomplishments.

2015.05 - 2021.09

**Pardesi Trotter | Design, blogging, photography, and SEO**

Designed and authored a tea blogging website that specialized in creating content to spread awareness and understanding about different tea cultures. Styled, photographed, and provided in-depth tea reviews for various international brands.

## OTHER WORK EXPERIENCE

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2012.06 - 2020.12

**Rainbow Aluminum and Powdercoating | Accountant**

Within the span of 8 years, I successfully managed and completed two accounting software migrations.

2010.05 - 2012.06

**Kreston Menon | Auditor**

Conducted comprehensive financial audits for leading companies across service, healthcare, and commercial sectors in Dubai, U.A.E.