

# Gabrielle Halle Gibson

UX/UI Designer

I am a self-starting UX/UI Designer and Software Engineer that creates end-to-end experiences for web and mobile.

## EXPERIENCE

### THE GUAC GROUP | UI/UX Designer

Dec 2021 - Present

- Executed ideas and discussed goals with a team of UI Designers and UX Researchers to conduct case studies from requirements requested by stakeholders.

### JPMORGAN CHASE & CO. | Software Engineer

Jan 2015 - Present

- Maintained the application's environments and ensuring they are stable & accessible
- Designed, researched, developed and deployed enhancements and break fixes for changes requested by business stakeholders in an agile work environment
- Lead calls to ensure we are on track for deliverables and to review database code for releases

### CAROL KAZEEM | UI/UX Designer

Dec 2021

- Collaborated with a Pennsylvania State Representative to create a digital product for her political campaign debut.
- Delivered a unified visual style guide, user flows, wireframes, prototype and more.

### VOTCAL | UX Researcher, UI/UX Designer

Oct 2021

- Aimed to solve the issue where residents in urban cities do not know whom to vote for.
- Solution is to enable individuals to find the right candidate for them by making an educated decision based on candidate demographics.

## EDUCATION

### WIDENER UNIVERSITY | Bachelors of Science In Business Administration

2016

Business Informatics Major & Operations Management Minor, Cum Laude

### AVOCADEMY | UI/UX Foundations Course

2021

[gabriellehalle.com](http://gabriellehalle.com)

[linkedin.com/in/ghgibson](https://www.linkedin.com/in/ghgibson)

[gabriellegibson02@gmail.com](mailto:gabriellegibson02@gmail.com)

tel (215) 651 - 5123

Willing to work remotely

## SKILLS

### Research

Competitive Analysis

Usability Testing

Screener Survey

User Flows

Site Maps

### Design

Information Architecture

Personas

Wireframing

Rapid Prototyping

### Tools

Figma

Invision

Adobe XD

Illustrator

Photoshop

Indesign

Miro

Jira

Bitbucket

Intellij

Jules

HTML

PL/SQL

## INTERESTS

Sports

Foodie