



etch.

## INFORMATION

**Name:**  
Teo Cheng Hui (Esther)

**Mobile:**  
96283405

**Email:**  
esther.tch@hotmail.com

**Nationality:**  
Singaporean

**Gender:**  
Female

**Portfolio:**  
<http://esthertch.com>

## SKILLS

**Languages:**  
English, Chinese

**Softwares:**  
Figma  
Adobe Illustrator  
Adobe Photoshop  
Adobe Lightroom  
Adobe XD

**Knowledge:**  
HTML & CSS  
Photography

## WORK EXPERIENCE

JAN 2020-  
PRESENT

**Freelance**

JAN 2018 -  
DEC 2019

**Eluxgo Holdings Pte. Ltd.  
Designer**

- Website design and maintenance
- Packaging design
- Rendering of 3D images
- Social media posts
- Graphic designs

FEB 2016 -  
OCT 2017

**Lifesparks Photography  
Creative Designer**

- Design graphic overlay for client events for photobooth photos
- Editing class photos (chroma-key)
- Post-process photos using Adobe Lightroom
- Website design and other collateral for Social Media platforms and "sales pitch"
- Help out as Photographer for school shoots
- Train Design Intern(s)

## EDUCATION

2020 - 2021

**UI/UX Design (SGUnitedSkills course)  
NTUC Learning Hub +  
Human Factors Internationals (HFI)**

- Some modules include: Certified Usability Analyst (CUA), Certified Digital Persuasion Analyst (CDPA), Design Thinking, UX Prototyping, etc.

2013 - 2015

**Degree in Communication and Media Studies  
Murdoch University**

- Some modules include: Consumer Behaviour, Media Audiences and the Public, New Media Technologies, Documentary, etc.

2010 - 2013

**Diploma in Hotel and Leisure Facilities Management  
Singapore Polytechnic**

- Some modules include: Principles of Marketing, Customer Relationship Management, Cross Cultural Studies, Event & Venue Management