ANTHI IOANNOU
UX Designer

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SKILLS

- User Research
- Wireframing
- Prototyping
- Information Architecture
- User Experience Design
- Agile

TECHNOLOGIES

- Figma
- Trello
- Asana
- Miro

LANGUAGES

Greek - native speaker
English - fluent
French - advanced level

EDUCATION

UX/UI Design | Ironhack Lisbon
SEPTEMBER 2021 - DECEMBER 2021 (400h)

MSc International Tourism and Hospitality Management | Cyprus University of Technology
SEPTEMBER 2014 - JUNE 2017

MSc Intercultural Communication for Business & Professions | Warwick University
SEPTEMBER 2011 - JUNE 2012

BSc Applied Foreign Languages (LEA) | Université Paul Valéry - Montpellier III
SEPTEMBER 2008 - JUNE 2011

I'm a **UX Researcher** and **Experience Designer** with background in marketing and business development and I focus on translating user research findings into strategic business recommendations.

I'm open to new challenges and eager to be part of a passionate and creative UX team.

EXPERIENCE

UX/UI Designer | Skoach
December 2021 | Freelance project

- Created a user-centered design according to business requirements and user feedback through user research (interviews and surveys)
- Designed and delivered the prototype for the Health Report landing page
- Wrote UX copy for the user interface (UI) of the page

Working as a UX/UI Designer for Skoach, I delivered the design and prototype of the Health Report landing page within 2 weeks. The main requirement was to promote and advertise this specific feature to increase their conversion rate.

Account Manager | Convertico Media
January 2021 - September 2021

Marketing & Communications Executive | Convertico Media
July 2020 - December 2020

Business Development Executive | Pafilia
September 2019 - June 2020

Sales Assistant | Pafilia
November 2018 - August 2019

Programme Officer | Cyprus University of Technology
May 2015 - April 2018