

Jean Christophe Lemoine

UX Designer/Writer - <http://www.jeanclemux.com> - lemoichris84@gmail.com

EXPERIENCE

Freelance — UX Designer & Researcher — Dec 2021 - Present

Using a UCD approach, created hypotheses and business specifications for clients. Conducted UX research (generative, with interviews, surveys) and data analysis (thematic).

Created UX deliverables for designers/managers (personas, user journeys, user flows).

CRO of digital products through redesign, recommendations, A/B Testing.

New Oriental Technology, Beijing — K-12 Language Tutor — Sept 2018 - Nov 2021

More than 1000 educational slides created.

Collaborated with a global distributed team of 300 team members.

Freelance — Content Writer — Sept 2019 - Jul 2020

Wrote content for blog posts, social media posts, and for email campaigns.

Provided assistance with major site migrations and on-page optimizations for local businesses.

ESL Teacher & Curriculum Designer — Sept 2015 - Jul 2018

Gathering requirements through interviews/ surveys and uncovering student needs and pain points.

PROJECTS

Balance — A mental wellness web responsive app — Sept 2020 - Aug 2021 ([view](#))

Gathered participants to conduct interviews, surveys, open card sorts, for data collection, analysis, and synthesis.

Ideated Information Architecture, user flows, wireframes, full prototypes for mobile and desktop, and conducted user testing (with quantitative data analysis) and preference testing, with 4 full design iterations and 40 final mockups.

EDUCATION & CERTIFICATIONS

Applied Statistics Specialization - University of Amsterdam - Jan 2022 - Sep 2022

UX Design Bootcamp, Berlin - CareerFoundry — Jul 2020 - Nov 2021

Project Based Learning with 1000 contact hours and 600 slides of presentations created.

Mentorship and daily feedback from 3 Senior and 2 mid level designers.

SKILLS Web analytics, Wireframing, Prototyping, Mockups, User Testing, CRO.

INTERPERSONAL SKILLS Helper, learner, empathic, clear, so-called analytical, user advocate.

TOOLS Google Analytics, Adobe XD, Figma, Frontitudo, Hotjar, Optimal Sort, Maze, SEM Rush.

LANGUAGES English (C2) French (C2) Spanish (C1) German (B2)