

Jean-Christophe Lemoine

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EXPERIENCE

UX Researcher — Purple Creator — Aug 2022 - Oct 2022

Conducting UX research with usability studies, preference testing, A/B Testing, and web analytics. Responsible for successfully recruiting and screening participants for qualitative research. Presented findings and insights to stakeholders.

UX Researcher — Panther Protocol — Jun 2022 - Jul 2022

Conducting UX research with usability studies and user interviews. Analyzing data through affinity diagramming (thematic analysis).

UX Designer — Quokka, remote, France — March 2022 - May 2022

Conducted discovery phase with generative research. Elaborated service blueprints, personae, user stories, user flows & task analysis, heuristic evaluation, content audit, low to mid wireframing. Conducting workshops and meetings with stakeholders. Strong collaboration with SEO specialists.

K-12 instructor — New Oriental, Beijing, China — Sept 2018 - Nov 2021

Empathizing with more than 1500 children and parents.

PROJECTS

Balance, a Web Responsive App — Dec 2020 - Nov 2021

Used a UCD approach, defined strategy, research goals, and requirements. Conducted generative research including market research, user interviews, and surveys to collect insights and findings. Did Information Architecture with sitemaps, card sorting (open), user flows. Sketched wireframes with pen & paper, Balsamiq, Sketch, from low to high. Conducted evaluative research with user testing, and guidelines implementation: WCAG, iOS, HIG.

EDUCATION & CERTIFICATIONS

UX Design Certificate — CareerFoundry, Berlin — Jul 2020 - Nov 2021

Project-based learning with 900 hours of work/study and 600 slides of presentation created. Mentorship and daily feedback from 3 Senior designers and 2 mid-level designers.

B.A. Hons English language — University of Granada — Jun 2014 - Dec 2018

SKILLS Interviews, affinity diagrams, testing & iteration, mobile-first approach, wireframing & prototyping;

TOOLS Google Analytics, Hotjar, Excel, Figma, Miro, Sketch, Maze, Google Suite;

LANGUAGES English (C2) French (C2) Spanish (C2) German (B2) Russian (B1).

