

# Mark Lauman

## Visual Designer

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### Mark Lauman

236 Sugarbin Ct.  
Longmont, CO, 80501

214.450.9572 / [mjlauman@gmail.com](mailto:mjlauman@gmail.com)

### [Portfolio](#)

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## Experience

### Scotts Miracle-Gro / Motion and Graphic Designer

October 2020 - Present, Boulder, CO

In charge of managing and providing creative direction for all Product Demo videos used on all online retailers. Edited and created motion graphics for use in videos. Created and rendered 3D assets for sales pitches for in-store displays.

### TTEC / Senior Graphic Designer

April 2018 - March 2020, Englewood, CO

Provided client facing assets and designs ranging from web design to motion design in an Agile workplace. Was part of a team that delivered multiple design assets within tight timeframes for multimillion dollar pitches. Used Agile/Scrum processes and Jira as a project management tool.

### Rethink Creative / Visual Designer

October 2013 - February 2017, Remote based out of Denver, CO

Crafted and coordinated creative projects for clients from conception to final product. Produced, directed, and edited video and motion graphic projects, developed websites, and created/managed digital and print projects.

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## Education

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### The University Of Texas At Dallas / Bachelor of Arts: Arts and Technology

August 2007 - April 2011, Dallas, TX

### General Assembly / UX Design Course

October 2017 - December 2017, Denver, CO