

# Rich Cossentino

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215.300.3583

I'm a UX specialist with a strong foundation built on design principles. Over the past fifteen years, I have had the opportunity to work with a multitude of clients, ranging from non-profit organizations to large-scale financial institutions. It's always been my goal to simplify what's complex and connect in a clear and concise way, providing the best possible experience for the end user.

It is my hope to continue to grow my abilities in an environment conducive to mutual success and development. I am a fast study, extremely adaptive, and have a passion for design and mentoring new designers. I believe my hands on experience in organizing and managing multiple projects and my keen eye for detail would be a vital asset to any design team.

## Past Experience

### **Infosys** (Supporting Vanguard)

October 2020 - Present

UX Designer / Design Lead

- Supporting multiple core teams as a design lead
- Create wireframes/high-fidelity prototypes and present to our client in a weekly cadence
- Take part in UX strategy sessions and worked closely with Product Owners to deliver the best possible experience
- Mentoring new designers

### **Vanguard**

June 2018 – October 2020

UX Designer

- Collaborate with Journey teams and Product Owners to foster solutions for a variety of UX challenges
- Production of prototypes and visuals during all phases of design

**Allemann Almquist & Jones**

January 2009 – May 2018

Senior Designer, Web Developer

- Design and develop various web and print projects
- Responsible for all web site production, optimization and management
- Integral part of a small, tight-knit team
- Develop and maintain positive client relationships
- 2016 AIGA Philadelphia Design Awards winner

**Health Advocate**

July 2008 – January 2009

Graphic Designer and Web Designer

- Responsible for advancing and updating brand standards
- Designed web experience, in-house brochures and various collateral
- Ensured all media product adhered to corporate guidelines

**Polite Design Inc.**

June 2006 – June 2008

Junior Graphic Designer

- Worked closely with Design Principals to fulfill client design needs
- Developed web sites based on team creative input
- Cultivated skills building mock-ups for various media

**Bosha Design**

June 2005 – September 2005

Design Intern

- Designed and developed the branding system and website for a local business

## Education

University of the Arts – Spring 2006

BFA in Graphic Design

LUMA certification

## Proficiencies

Sketch/InVision, common design apps and collaborative tools

Basic knowledge of HTML/CSS and Javascript/JQuery

Responsive web design

Typography/Composition/Layout

## References

Lisa Schiavello - Creative Director

[lisa.schiavello@gmail.com](mailto:lisa.schiavello@gmail.com)

Christine Fischer - Head of Design (retired)

[christine526@icloud.com](mailto:christine526@icloud.com)

Lauren Muldoon - Design Strategist, Design Manager

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Mahalia Yowell - Senior Product Designer

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