

CATE HAYES

• UX designer •

EDUCATION

2021-2022 Google UX Design Certificate, Coursera

- Certificate in UX design

2017-2020 Emerson College

- BA in publishing
- Minor in marketing communications

WORK EXPERIENCE

2021 Cherry Editorial, LLC

Editorial Assistant

- Edited and wrote blog posts on lifestyle topics.
- Managed editorial interns and oversaw their blog posts.
- Created an online curriculum about book cover design for authors.
- Designed graphics and wrote captions for weekly social media posts.

2018-2020 Emerson College Writing Center

Peer Writing Consultant

- Assisted students with the writing process.
- Facilitated writing strategies to help ELL students.
- Collaborated with other Peer Writing Consultants to advertise the Writing Center.

2019 Great Valley Publishing

Editorial Intern

- Edited, formatted, and proofread copy for *Radiology Today*, *Today's Dietitian*, *For The Record*, *Today's Geriatric Medicine*, and *Social Work Today*.
- Interviewed sources and wrote online features for *Radiology Today* and *For The Record*.

OTHER EXPERIENCE

Emerson Dance Company

Marketing Director

- Designed and posted content on the company's Instagram and Facebook pages.

Xi Gamma Nu Sorority

President

- Organized and directed position holders in their duties.

Your Magazine

Copyeditor

- Edited copy and suggested improvements to authors for each monthly issue.

SKILLS

- User research and strategy
- Wireframing
- Usability testing
- Prototyping
- UI design
- Responsive web design
- Information architecture
- Copyediting
- Marketing communication
- Figma
- Adobe XD
- Adobe InDesign