

AYA SHIOI

UX/UI Designer based in Bay Area, CA

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EXPERIENCE

UX Designer Intern

FutureSight

Jan 2022 - Present - 3 mos, London, United Kingdom (Remote)

- Collaborate with design team members to work through the client's website to deliver commercial work.
- Analyzing the target users, creating Persona, defining the sitemap, creating user flow, and the low-fidelity prototype.
- Lead usability testing, analyze the result and share it with team members to contribute to creating the high-fidelity mockups.

Human Resources and Training Coordinator

Tokyo Metropolitan Government

Apr 2016 - Jun 2017 - 1 yr 3 mos, Tokyo, Japan

National Museum of Emerging Science and Innovation

Apr 2014 - Mar 2016 - 2 yrs, Tokyo, Japan

Nissan Motor Corporation

Apr 2012 - Mar 2014 - 2 yrs, Kanagawa, Japan

- Organized data gathering from 100 + interviews to support executive decision-making in talent management
 - Gathered over 8,000 people's performance reviews, identified organizational needs, and prepared reports and recommendations
 - Managed over 6,000 applications per month to screen and match candidates' needs.
 - Prepared listing of qualified applicants and scheduled interviews
- Oversaw a team of 4 and worked in close collaboration with team members.

EDUCATION

UI/UX Design Career Track Certification

Springboard Apr 2021 - Apr 2022, Online

700+ hours of hands-on course material, with 1:1 expert mentor oversight, and completion of 4 in-depth portfolio projects.

Bachelor of Commerce and management

Hitotsubashi University Apr 2008 - Mar 2012, Tokyo, Japan

Industry Knowledge

UI/UX Design
Product Design
Design Thinking
Interaction Design
User Research
Affinity Mapping
Information Architecture
Personas
Site Map
User Flow
Wireframing
Rapid Prototyping
Design Research
Usability Testing

Tools & Technologies

Figma
Adobe XD
Maze
Marvel
Overflow
Miro
Zoom
Google Form
HTML/ CSS

Languages

English (professional)
Japanese (native)