

Malin Jensen

UX Designer

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 [Portfolio](#)
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TECHNOLOGIES / TOOLS

Knowledge in UX Design tools Figma and Adobe XD, Adobe Photoshop, Adobe Premiere Pro, Adobe InDesign, Adobe Illustrator, Miro, Jira.

Proficient in Google Workspace and Microsoft Office, Mail Campaign Tools,. Excellent customer service skills, great communication skills with customers. Bilingual in Swedish.

EDUCATION

Google UX Design Certificate — Online

December 2021 - March 2022

Completed this course designed for entry-level jobs. Topics included UX research fundamentals, inclusive design, wireframes and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio with three projects.

Aspero Kompetens Vocational Education — Visual Merchandiser for physical and digital stores

August, 2010 - June, 2012

EXPERIENCE

Dive AZ / TSR (Same owner) — Shop Manager / Social Media Manager

November 2019 - Current

Manage business social media platforms. I am responsible for our marketing channels, planning and design, both UX and concepts, including printed products and in store marketing. Following the latest UX and marketing trends, algorithms to create great customer experiences and to continue building the business brand both online and brick and mortar.

IKEA — Sales Team Leader

September 2017 - September 2018

Before starting my leader position I worked as a sales employee 2014-2017. Everyday working with mechanical and personal sales, monitoring KPI's, budget, manning and delivery performance. for my departments with the help of my manager. My role is both strategic and operational. I utilized my result-oriented abilities to give my team the tools and motivation they need for their and our growth. Focus on understanding and the importance of a great customer meeting, a collaboration with other functions such as customer relation, logistics and commercial team to develop and optimize working methods in the store as well as online. I do forecast and secure the product availability, supply and demand planning from the perspective of meeting customer need and market trends. Seasonal planning an market analysis are among my responsibilities.

I was also a training facilitator for the Bath Department for all of Sweden.

MAGAZINE NOLLTVÅ — Writer

June 2012 - June 2016

Free magazine in Dalarna, Sweden. Every month writing about subjects like fitness & health, music, local activities, events and lifestyle. Translating the editors notes every month from english to swedish, proofreading all of the content in the magazine.

REFERENCE

JASON SWENCKI - Director of Commerce Engineering, GoDaddy Tempe AZ jswencki@godaddy.com

SARA BERGSTRÖM - Customer Relations Manager IKEA Borlänge, sara.bergstrom1@ikea.com