

Suyanti Gerry

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PROFESSIONAL SUMMARY

Professional experience in human-centered design poses. Experience in creating visual shorthand, building workflows that feel like magic, and developing adaptable systems. Contribute to digital transformation strategy through design. Ability to prototyping, iterate and visualize concepts at every level of fidelity. Experience with Figma by creating simple, intuitive building blocks that make up sophisticated solutions.

RELATED TECHNICAL SKILLS

- **Design Tools:** Figma, Miro, Invision, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Sketch
- **Technical Skills:** User Interview, Research, Persona, Affinity Map, Empathy Map, Wireframe, Low-Fidelity, High-Fidelity, Prototype, User Testing, mockups, information architecture

PROFESSIONAL EXPERIENCE

UX Designer, Kittery, Maine

Jan '22 - Present

Suyanti LLC

- Works directly with stakeholders to ensure they receive the best design based on hierarchy analytics.
- Worked with 10+ satisfied returned clients.

UX Designer, Long Beach, California

Oct '21 - Present

Rentado

- Conducting user research and creating an engaging platform for the new users to be presented to the investors for better funding.
- Leading design process to visualize the vision and mission of the company.

UX Designer, New York, New York

Aug '21 - Sept '21

Benten Technology

- Created Minimum Viable Product for the user (collaborators) to solve a decreasing number of new users by redesigning an accessible, and interactive website.
- Conducted user testing for the existed users to get their feedback.

Professional Attendant, York, Maine

Feb '16 - Present

Restaurant Hospitality

- Maintained high standards for customer service during high-volume, fast-paced operations.
- Organized and prioritized workflow for daily assignments for maximum production.

Lead Sales Officer, Medan, Indonesia

Aug '14 - Feb '16

PT. Inti Sehat Maju Jaya

- Started as a tax associate, promoted as a purchasing officer then promoted to Lead Sales Officer in one of the largest herbal distribution companies by sustaining relationships with customers which increased the company's profit by 20%.
- Focused on managing the activities of the sales staff which prevented fraud from 2-3 sales.

EDUCATION

Bachelor's in English Literature and Linguistics

University of Methodist

Medan, Indonesia

Certification in UX/UI Design

University of New Hampshire

Manchester, New Hampshire

AWARDS

- Won 2nd place in [IterateUX](#) a week UX Design Marathon Challenge. Collaborated with 2 other designers. Conducted research, ideation, brainstorming, wireframe, and high-fidelity.