Xavier M. Porter

Creative Manager,
User Interface and User Experience
Designer/Developer,
Product Leader

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Creative Manager with experience leading and managing product strategy in design and IT. Talented and efficient designer with proficiency in UI Design and UX Development that uses his creative skills to transform complex ideas into easy, user-friendly tasks. Proven leader and creative individual with over 15 years of creative experience.

Specialties
Brand Identity, Web Design, Art Direction, UI/UX Design, Web Development, Graphic Design, Video Production, Multimedia, Audio Production, Voice-over Artist, Responsive Web Design and Frameworks, Project Management, Agile, Information Architecture, User Testing, Team Leadership, Public Speaking, Data Driven

Technical Skills
PHP, ASP, .NET, jQuery, HTML, CSS, SCSS, LESS, Adobe Suite, Axure, Sketch, Service Now, Cascade Enterprise System CMS, WordPress, Content Management Systems, HTML Email Development,

Education
University of Southern California
Computer Science, July 2001

Experience

Head of Product
TEACH
April 2021 – Present

- Manage and lead the Product Team including frontend and backend developers, content team, and the UI designers.
- Lead user research and user empathy by performing user research with our regional partners
- Lead the decision-making process and recommendations on all product strategy decisions
- Develop a product vision and quarterly roadmaps
- Lead the process of developing OKRs and targets for the quarter and progress against goals.
- Participate in SLT meetings in making strategic organization decisions

IT Creative Manager
Division of Information Technology – Texas A&M University
June 2018 – March 2020

- Provides a cohesive creative and visual direction for all deliverables; works with all units across the Division of IT to develop, manage, and ensure brand and visual standards are met - printed, digital, and multimedia. Under direction, routinely manages large and complex IT creative project teams and operations.
- Creative manager of an awesome team of designers and developers who turn the dry, boring topics in IT into interesting and entertaining stories.
- Design and develop pattern libraries, stylesheets and CMS templates for enterprise-wide websites and applications.
- Design and develop code for effective and accessible interfaces for responsive websites, web applications, and mobile applications.
- Participate in campus-wide mobile and web development committees to help set the strategic direction for the university.
- Supervises the development of standard operating procedures for project teams.
- Approves and coordinates documentation provided to customers
- Develop the User Experience procedures and structure for over 12 websites and applications owned by the Division of IT.
- Team lead for the campus organization entitled Go Web. We are a community of 75+ web communicators, developers, and designers across the Texas A&M University

Senior User Interface Designer
Division of Information Technology – Texas A&M University
January 2014 – May 2018

system that strive to develop better web communications through accessibility, user experience, security, and design.

- UI/UX Design for the websites and services provided by the Division of Information Technology
- Design and develop code for effective and accessible interfaces for responsive websites, web applications, and mobile applications.
- Facilitate usability and accessibility testing on website development projects in IT
- Research and implement design and development best practices.
- Provide strategic direction and oversight of the design and development processes for mobile website and enterprise application development within the Division of Information Technology.
- Providing technical leadership and strategic direction for web and mobile technology development initiatives
- Develop and aggregate tools that will aid the Division of Information Technology in the development and design of mobile-friendly, web-based, enterprise applications and websites.
- Design the user-interface for the ServiceNow implementation of our self-service portal that allows ordering software, displaying IT alerts and changes and allowing the ability to request services provided by IT services on campus.
- Provide guidance to other departments around Texas A&M's campus about the web design and development process
- Guide the student workers in the design of their communications projects and assist in the development of their creative acumen.

Graphics Specialist
Division of Information Technology – Texas A&M University
November 2009 – January 2014

- Developed and designed the communication collateral for the Division of Information Technology
- Provided user experience guidance on software development projects and websites
- Responsive web development subject matter expert and performed training and presentations related to the various topics
- Member of the Go Mobile Strategy Committee

Manager of Interactive Projects
Zulu Creative
March 2009 – October 2009

- Created quotes and requirement documents for web development projects
- Developed workflow decisions, wireframes and user interfaces, and managed a team of developers in the application and website development process.
- Programmed custom plugins and functions for the development of our projects in WordPress and other CMS products as needed by the clients
- Provided insight and leadership in developing a marketing plans for marking on social media

Senior Web Developer
Fellowship of The Woodlands
October 2006 - October 2008

- Designed and maintained the websites of Fellowship of the Woodlands
- Directed other designers in the direction and vision of the church
- Developed a plan of action in directing Kerry Shook Ministry's online presence nationally and internationally.

Awards

2022 Award of Excellence – Public/Mobile Website - *SIGUCCS*
"The Missing Link" - https://it.tamu.edu/missinglink/

2019 Best of Texas - Innovation in Gamification - *Center for Digital Government*
https://it.tamu.edu/aggielife/

2018 Best of Texas - Best Mobile/Wireless Project - *Center for Digital Government*
https://keeptraditionsecure.tamu.edu

2015 Best of Category – Electronic How-to guides - *SIGUCCS*
Aggie TechList - http://it.tamu.edu/getstarted/

2013 Best of Category – General Services Promotional Materials - *SIGUCCS*
Texas A&M Information Technology Annual Report - http://it.tamu.edu/annualreport2012/