

Kanoë Montañó

Socially Informed UX and UI Designer
Milwaukee, WI | Willing to work remotely

she/her | kanoemontano@gmail.com
tel | (720) 331-6157
Linkedin | www.linkedin.com/in/kanoemontano
Portfolio | <https://uxfol.io/c5d9bec3>

EXPERIENCE

The Moment Studio, UX/UI Designer

FEBRUARY 2022 - PRESENT, Remote

- Apply UX design thinking methods and approaches to solve pain points found in user research to enhance the user experience.
- Present creative design solutions to user stories and incorporate feedback into the design cycle using iterative design.
- Deliver collaborative social impact digital designs (wireframes, low and high fidelity screens, and redesigns) that target the empowerment of marginalized groups through financial literacy and education.
- Remain up to date on current UI trends to stay abreast of all accessibility standards and best practices.

Carroll University Office of Violence Prevention, Coordinator, Graphic Designer

JANUARY 2020 - MAY 2022, Waukesha, WI

- Support the Director to produce branded digital and print marketing materials.
- Deliver 3-7 projects per week for cross-departmental marketing campaigns resulting in 60% increase in social media followers and 55% increase in-person engagement with content.
- Create mission focused and trauma informed materials for department goals and programming.
- Translate difficult concepts into easy to understand visuals.

Marquette University Office of Victim Advocacy,

Graduate Assistant, Graphic Designer and Illustrator
AUGUST 2018 - MAY 2020, Milwaukee, WI

- Assess goals and create engaging and innovative designs to communicate complicated, nuanced ideas.

EDUCATION

Lake Forest College BA in Studio Art and Psychology

Lake Forest, IL

Marquette University M. Ed. in Educational Policy and Leadership

Milwaukee, WI

Emphasis on Gender-based Violence Prevention and Social Justice Education

SKILLS

UX/UI Design
Visual Design
Personas
Wireframing
Product Design
Design Systems + Style Guides
Rapid Prototyping
Visual Problem Solving
Design Sprints
Digital Illustration
Site Maps
Journey Maps
Color Psychology
Socially Informed Design Thinking
Information Architecture
Ideation

Design Research

Interviewing
Competitive analysis
Usability testing

Design Tools

Figma
Invision
Adobe XD
Procreate
Miro

SOFT SKILLS

Reflective listening
Committed to Social Justice
Intuitive
Empathic
Highly Motivated
Detail Oriented
Advocacy + Counseling
Collaborative
Iterative Communication
User-focused
Curious
Creative
Innovative
Willing to experiment