

# VERONICA CHEREN

UX DESIGNER | DEVELOPER

## EXPERIENCE

### Junior Designer | Straga Products

MARCH 2022 - PRESENT TORONTO, ON

- Creating vector designs according to client specifications
- Communicating with clients and providing design revisions
- Editing product photos and designing print & digital marketing materials
- Creating & updating company catalogs on Amazon, Etsy, and WordPress with WooCommerce

### Web Development & Design Intern | Prepr

SEPT - DEC 2020 TORONTO, ON

- Designed modernized & consistent UI for new and existing features
- Improved website functionality by developing front end features and user testing back end code
- Collaborated remotely within an agile team using Jira, Confluence, and BitBucket

## EDUCATION

### BrainStation | Diploma, User Experience Design

MAY - JULY 2021 TORONTO, ON

### George Brown College | Diploma, Computer Programmer Analyst

SEPT 2016 - 2019 TORONTO, ON

Graduated with honours

## PROJECTS

### Pixie | Lead Designer

- Designed a mobile application that enables users to capture, browse, and share memories with their friends

### CollieQ | Front End & UI Lead

- Created a solution to assist with social distancing in stores & allow business owners to track store metrics
- Won first place out of 16 teams in Prepr Labs' Beyond Covid-19 Business Challenge

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## DESIGN SKILLS

Figma, Adobe XD, CorelDraw, Illustrator, InDesign, Photoshop, InVision, Zeplin, Optimal Sort, UX research, UI design, Wireframing, Prototyping

## DEVELOPMENT SKILLS

JavaScript, Java, Python, React, React Native, MongoDB, MySQL, Android development, REST APIs, GitHub, BitBucket, Jira, Confluence, Trello

## PROFILE

A UX designer with a background in computer programming.

I love finding creative solutions to problems; from debugging to design challenges, and everything in between.

My passion is utilizing purposeful, clean design to create innovative and thoughtful solutions.