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• New York, United States

**\** 914-619-7844

# **Profile**

I'm a UX designer who is passionate about user research, understanding user needs, and creating the best usable digital products that solve user problems

# **Courses**

**Google UX Design Certification, Coursera** 

# **Employment History**

Founder, UX Designer, Electric Body, Mount Vernon, NY

January 2018 — Present

- · Conducted user research, interviews, and surveys to create personas and user flows that informed the app's design.
- Created high-fidelity wireframes and prototypes that were used in the development of the app.
- Collaborated with cross-functional teams of 8 to design and launch a mobile app that increased customer engagement by 15%.
- Created a style guide for our company that increased brand recognition by 15%.

#### Office Administrator, New Life Fellowship Church, Mount Vernon, NY

September 2006 — October 2018

- · Created and implemented office policies which improved communication between staff members and decreased the number of conflicts by 20%.
- Successfully managed challenging projects with competing deadlines by developing schedules, allocating resources, and delegating tasks which resulted in a 10% increase in project completion rates.
- · Successfully identified and resolved employee issues by conducting interviews, analyzing data, and developing action plans which resulted in a 15% increase in productivity.

# Education

Diploma, Mount Vernon High School, Mount Vernon, NY

Business Administration, Five Towns College, Dix Hills, NY

### Skills

User Research Wireframing

**Usability Testing** Prototyping

Adobe XD **Figma**