



# Kelly Jones

UX DESIGNER

✉ [iamkellyjones@gmail.com](mailto:iamkellyjones@gmail.com)

📍 New York, United States

☎ 914-619-7844

## Profile

Passionate UX Designer committed to creating usable digital products, with a focus on user research, prototyping, and usability testing, with a proficiency in Figma and Adobe XD

## Courses

**Google UX Design Certification, Coursera**

## Employment History

**Founder, UX Designer, Kelectrix Design, Brooklyn, NY**

May 2022

- Collaborated with company executives to design and build sales funnels to generate 10% more leads.
- Created sales funnel components including CRM, landing pages, lead magnets, and email automation sequences for nurturing customer relationships creating an improvement in customer retention.

**Founder, UX Designer, Electric Body, Mount Vernon, NY**

January 2018 — Present

- Utilized the UX design process to create a web app that helps personal training clients track their fitness goals in a comprehensive way, working with up to 25 clients to reach their goals
- Enhanced the fitness user experience for clients, helping them lose on average an extra 10 pounds compared to their previous weight loss efforts.

**Office Administrator, New Life Fellowship Church, Mount Vernon, NY**

September 2006 — October 2018

- Implemented problem solving skills for a non-profit organization to work through employee and managerial staff issues and challenges which increased office productivity.
- Efficiently handled the day to day office tasks, receiving and returning telephone calls, bookkeeping and interacting with constituents.

## Education

**Diploma, Mount Vernon High School, Mount Vernon, NY**

**Business Administration , Five Towns College, Dix Hills, NY**

## Skills

User Research

Prototyping

Figma

Wireframing

Usability Testing

Adobe XD