

Kelly Jones

I'm a UX designer who is passionate about user research, understanding user needs, and creating the best usable digital products that solve user problems

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EXPERIENCE

Electric Body, Mount Vernon, NY — *Founder, UX Designer*

JANUARY 2018 - PRESENT

- Conducted user research, interviews, and surveys to create personas and user flows that informed the app's design.
- Created high-fidelity wireframes and prototypes that were used in the development of the app.
- Collaborated with cross-functional teams of 8 to design and launch a mobile app that increased customer engagement by 15%.
- Created a style guide for our company that increased brand recognition by 15%.

New Life Fellowship, Mount Vernon, NY — *Office Admin*

SEPTEMBER 2019 - OCTOBER 2018

- Created and implemented office policies that improved communication between staff members and decreased the number of conflicts by 20%.
- Successfully managed challenging projects with competing deadlines by developing schedules, allocating resources, and delegating tasks which resulted in a 10% increase in project completion rates.
- Successfully identified and resolved employee issues by conducting interviews, analyzing data, and developing action plans which resulted in a 15% increase in productivity.

EDUCATION

Diploma, *Mount Vernon High School*, Mount Vernon, NY

Business Administration, *Five Towns College*, Dix Hills, NY

SKILLS

USER RESEARCH

PROTOTYPING

WIREFRAMING

USABILITY TESTING

FIGMA & ADOBE XD

UX TRAINING

Google UX Design Certification,
Coursera

